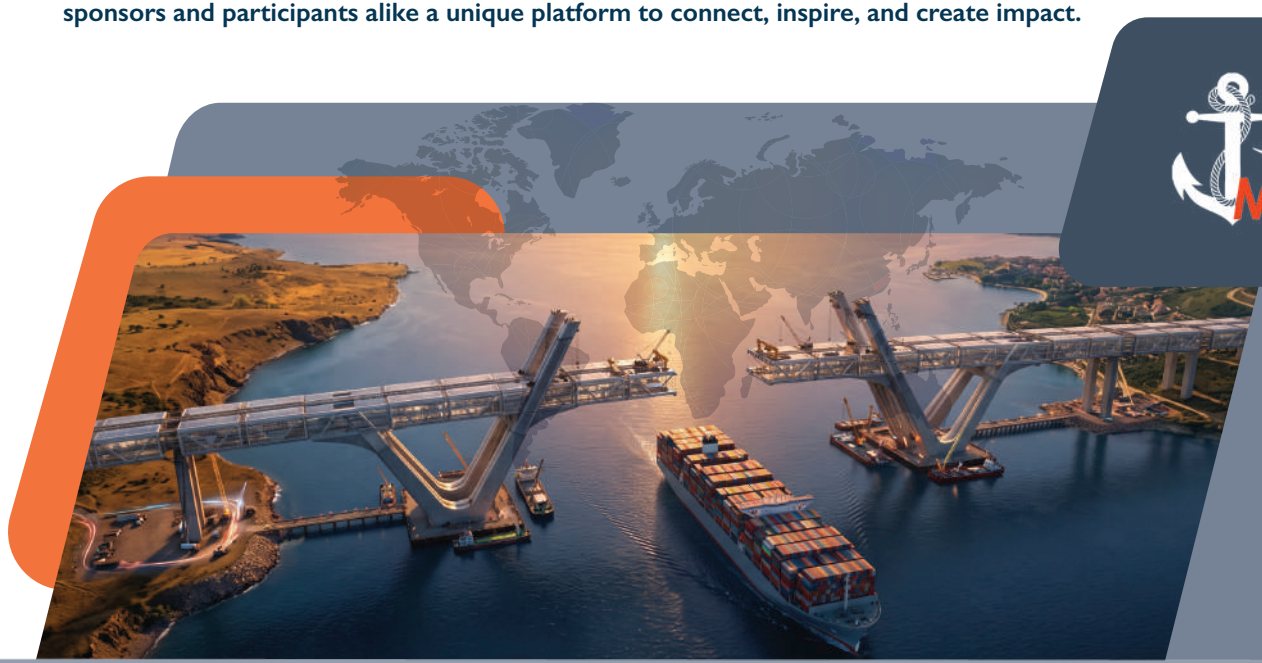
16
Marlog
2027
The International Maritime Transport and Logistics Conference
"MARLOG 16"
Arab Academy
for Science, Technology & Maritime Transport
BUILDING
FUTURE BRIDGES
OF GLOBAL TRADE
Advancing Maritime Alliances
Towards Vision 2050
Sponsorship
Booklet
04-06 April 2027
Alexandria, Egypt

About

The International Maritime Transport and Logistics Conference

With over 15 years of excellence, MARLOG has grown into one of the region's leading international conferences, shaping the future of maritime transport and logistics across the Middle East, North Africa, and the Mediterranean. Organized by the Arab Academy for Science, Technology & Maritime Transport, MARLOG has become a trusted hub for knowledge exchange, innovation, and strategic dialogue.

The conference brings together world-class experts and thought leaders who deliver insights of global standards, offering sponsors and participants alike a unique platform to connect, inspire, and create impact.



BUILDING
FUTURE BRIDGES OF GLOBAL TRADE

Advancing Maritime Alliances Towards Vision 2050

Why?
Sponsor MARLOG 16

MARLOG is more than just a conference — it is a premier platform where global stakeholders come together to tackle today's most pressing challenges and explore tomorrow's opportunities in innovation, sustainability, and climate change. Sponsoring MARLOG means positioning your organization at the heart of the dialogue shaping the future of maritime transport, logistics, engineering, and sustainability.

As a sponsor, you gain direct access to decision-makers from governments, international organizations, and leading authorities. You will network with industry leaders, connect with potential partners, and engage with top academics from prestigious universities who share cutting-edge research and insights. MARLOG offers unparalleled visibility, influence, and the opportunity to demonstrate your commitment to driving progress in a rapidly evolving industry.

Marlog 16
Academic Partner

UNIVERSITÀ DEGLI STUDI DI GENOVA

THE INTERNATIONAL UNIVERSITY OF LOGISTICS AND TRANSPORT IN WROCLAW

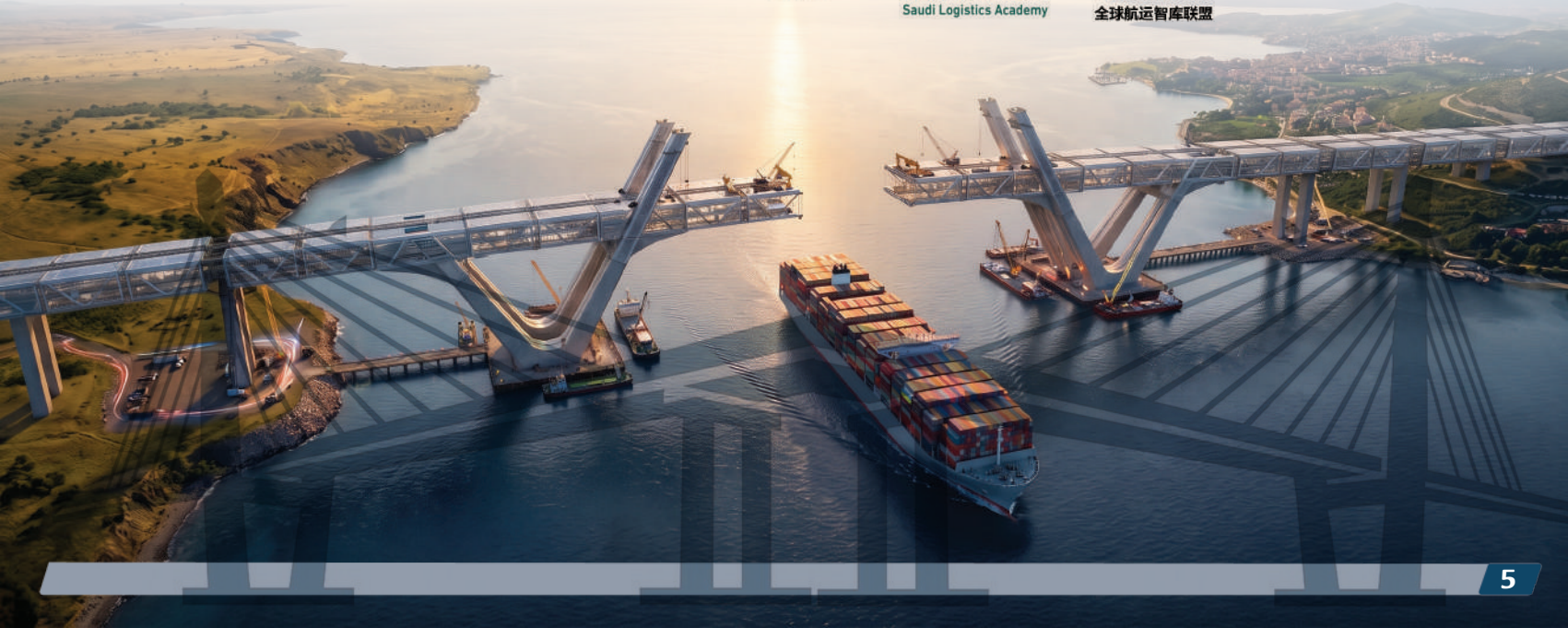
University of Staffordshire

Marlog 16
Scientific Partner

The World Association for Waterborne Transport Infrastructure (PIANC)

Marlog 16
Co-Organizers

MED ports ASSOCIATION
FUNDACIÓN VALENCIAPORT
sea·EU EUROPEAN UNIVERSITY OF THE SEAS
Union pour la Méditerranée
Union for the Mediterranean
الإتحاد من أجل المتوسط
Escola Europea Intermodal Transport
ISL Institute of Shipping Economics and Logistics
APEC Antwerp/Flanders Port Training Center
الأكاديمية السعودية اللوجستية
Saudi Logistics Academy
Global Shipping Think Tank Alliance
全球航运智库联盟
IWI Inland Waterways International



Marlog 16
Sponsors

Diamond Sponsor

المنطقة الحرة بمصراتة
MISURATA FREE ZONE

Golden Sponsors

EMP
Egypt Marine Ports
موانئ مصر البحرية

DXC

gac

WAN HAI LINES LTD.
WE CARRY, WE CARE

Silver Sponsors

ZENITH
enterprise

Marlog 16 in Numbers

864 Participants

Participating Countries

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Marlog 16
Academic Participation

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Towards **Vision 2050**

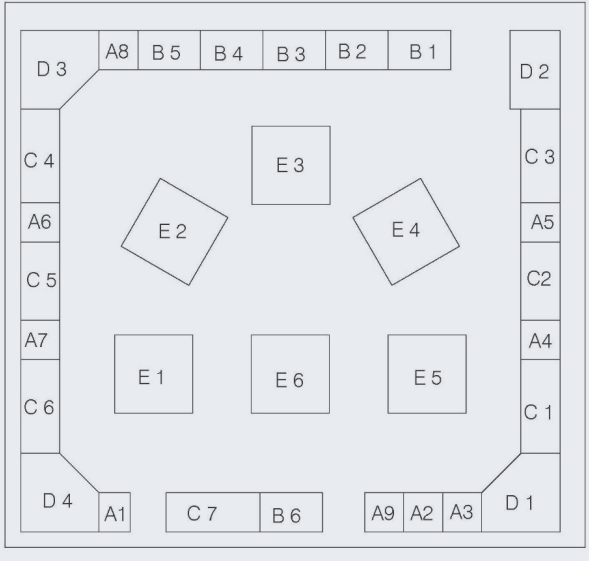
Marlog 16
MARTECH 2026

MarTech2026
Exhibitors

SUEZ CANAL AUTHORITY
M.L.S. Shipping Line
SINOTRANS 中國外運
ZENITH enterprise
مابسو mapso
Holding Company
GAC
WAN HAI LINES LTD. WE CARRY, WE CARE.
Port Training Institute
MRCC The Maritime Research and Consultation Center
AL FATH FOR SHIPPING AGENCIES
ARROSHD LOGISTIC SERVICES
المنطقة الحرة بمصراتة MISURATA FREE ZONE

Conference Exhibition

The International Maritime Technology Expo.



Unit	Area
A	6.00m²
B	12.00m²
C	15.00m²
D	22.00m²
E	25.00m²

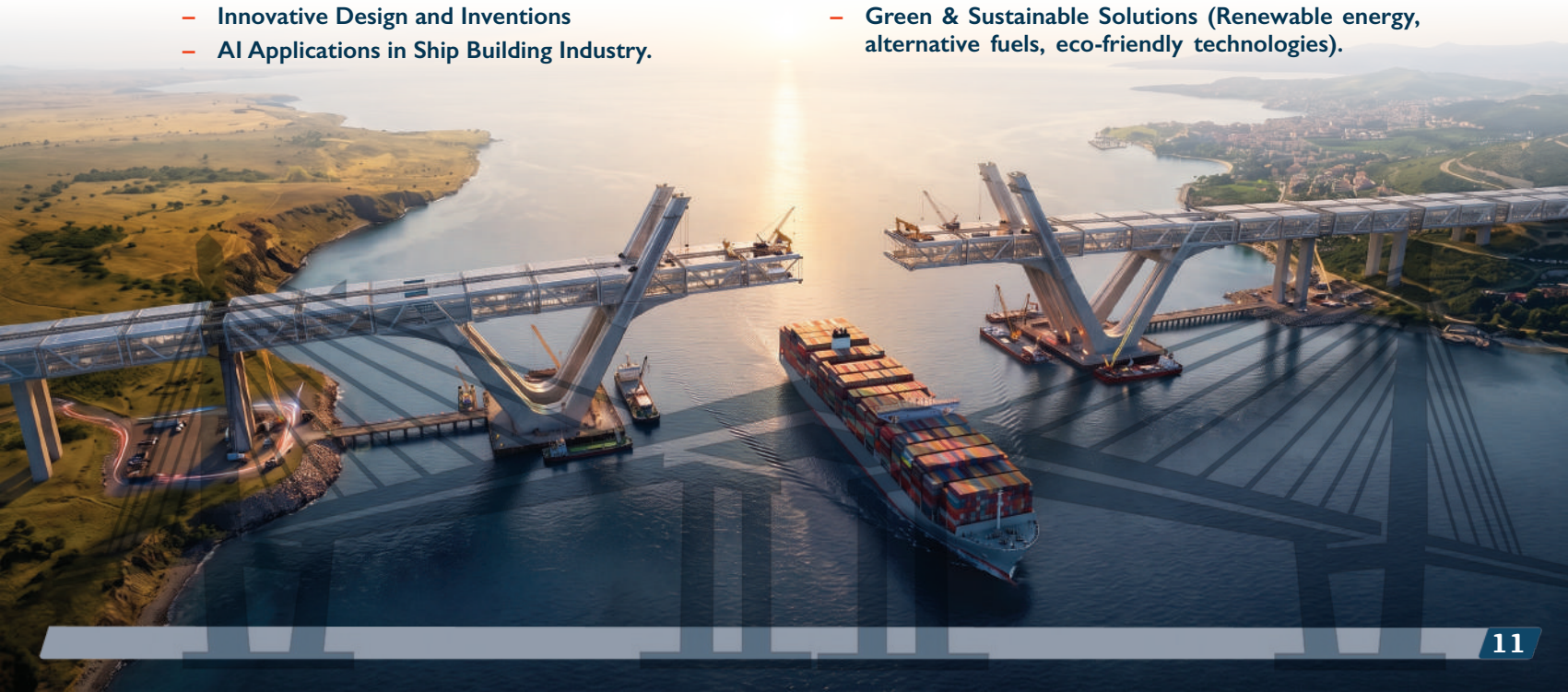
MarTech 2027

The "International Maritime Technology Expo (MarTech) 2026" brings together leading local, regional, and international companies in technology, innovation, engineering, and the maritime industry. As one of the largest specialized exhibitions in Egypt, the Arab Region, and Africa, MarTech showcases state-of-the-art solutions that empower smart and resilient logistics corridors and support the transition towards greener trade.

The exhibition highlights the latest advancements in maritime technologies and engineering applications, offering participants the opportunity to engage with cutting-edge innovations that drive both industry efficiency and environmental sustainability.

Marlog 16
Exibitors Profiles

- Virtual Reality and Simulation
- Information and Communications Technology (ICT).
- AI in Maritime Safety and CeberSecurity
- Innovative Design and Inventions
- AI Applications in Ship Building Industry.
- Banks and Financial Services.
- Marine Technology
- AI Tools and Services
- Green & Sustainable Solutions (Renewable energy, alternative fuels, eco-friendly technologies).

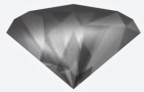


Marlog 16 Sponsors Qualities

Diamond Sponsor
10000 US$

Platinum Sponsor
7500 US$

Golden Sponsor
4000 US$



Silver Sponsor
2000 US$

Sponsorship Qualities

	Diamond Sponsor	Platinum Sponsor	Golden Sponsor	Silver Sponsor
Honoring of the sponsor will be announced in the Opening Session.	◉			
Exclusive catering.	◉	◉		
Advertising hanger in the conference hall and exhibition.	6	4	2	
Advertising in conference printed materials.	2 Pages	1 Page	½ Page	
Privilege of using conference logo to promote productions.	6 months	4 months	2 months	
Bags and free attendance invitations.	5	4	3	2
A discount on the MarTech 2025 Expo pavilions.	100%	50%	25%	15%
Free Announcements on the MARLOG Mobile Application	◉	◉	◉	◉
Honoring in the opening ceremony.	◉	◉	◉	◉
Sponsor's logo and name on all publication's advertisements, and website*.	◉	◉	◉	◉
Logo stamped on the ID's background*.	◉	◉	◉	◉
Sponsor's publications inside conference bags and reception area.	◉	◉	◉	◉
Special thanks in conference booklet, and final conference visual report.	◉	◉	◉	◉
Distinguished Mention in the conference press releases.	◉	◉	◉	◉

Marlog 16
Sponsorship Packages

Delegates Bags Sponsor
US$ 750

- Sponsor Logo printed on bags.
- Sponsor Banner added inside the bags.
- Sponsor Logo added to the conference website.
- Short profile about the sponsor will be added to the conference website and the conference program.

Refreshment Breaks Sponsor
US$ 650

- Announcement at the conference (before the refreshment breaks)
- Banner added in the exhibition area (refreshment drinks corner)
- Sponsor Logo added to the conference website
- Short profile about the sponsor added to the conference website and the conference program.

Badges/ Name Tags Sponsor
US$ 500

- Sponsor logo added to all name tags.
- Sponsor logo added to the conference website
- Short profile about the sponsor added to the conference website and the conference program.

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Sponsorship General Guidelines

Marlog 16
Venue & Sponsor Logos

- MARLOG will be held at the Hilton Green Plaza Hotel (Alzahra Hall), Alexandria, Egypt (https://g.page/HiltonAlexandriaGreenPlaza?share)
- Logos will be added to the MARLOG Home page
- Sponsors tab and all conference printed or E- Materials.
- A banner containing all sponsors' logos will be distributed and advertised on all MARLOG co-organizers and media partner websites.
- Sponsor logo, short bio, website link, and brochure have all been added to the sponsors' page on the MARLOG website

Please Visit

https://marlog.aast.edu/en/sponsors

Marlog 16
Advertisement Hangers (Roll Ups)

- All hangers (roll-ups) could be placed at the entrance hall and the exhibition area.
- Any suitable material could be used.
- Size of the hangers is 2m x 80cm.
- Printing of banners is not included in the sponsorship packages.

Marlog 16
Conference Free Invitations

- According to the sponsorship Type Names and job titles of the invitees should be sent one week prior to the conference.
- Accommodation is not included in the sponsorship packages (only upon request).

Marlog 16
Advisement at the Conference Booklet

- Ad size according to the sponsorship type or as requested.
- Full A4 page (21 w X 28 h cm).
- Half A4 page (21 w x 15 h cm).

Marlog 16
Conference Free Invitations

- Ad format should be CMYK format.
- All types of inserts or leaflets could be distributed in the conference bags.
- Inserts or leaflets should be sent one week prior to the conference.
- Number of inserts or leaflets should not exceed 200.
- Printing of flyers or inserts is not included in the sponsorship package.

Marlog 16
Brand Guidelines

Logo brand's Main Guidelines are as follows:

- No change in design is allowed.
- Use only the color pallet of the logo.
- No tilt (logo must be always used in a straight position).
- Could be used on any colored background.
- Could be used in any file format suitable.
- Could be used in any suitable size.

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Marlog 16
Photography & Videography

- Photography/Videography Agency is hired by MARLOG multimedia center, and any special requirements could be applied after consulting with the marketing team.
- Sponsors may provide a short advertisement video to be added to the conference website upon request and played on all screens during the conference (with no extra fees) (In MP4 format).

Contact us

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Tel: +20 34879179

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+20 1001708914
+201006009877

Phone: +20 34865087 (Ext: 256/ 287)
+20 34843859 (Ext: 256/ 287)

16 Marlog 2027

"MARLOG 16"

For Registration Please visit the Conference Website
https://marlog.aast.edu/en/home

marlog.aast.edu

Designed & Produced By
Design & Printing Department, Educational Resources Center,
Arab Academy for Science, Technology and Maritime Transport