



The International Maritime Transport
and Logistics Conference

"**MARLOG 16**"



Arab Academy
for Science, Technology & Maritime Transport

**BUILDING
FUTURE BRIDGES
OF GLOBAL TRADE**

Advancing Maritime Alliances
Towards **Vision 2050**

**Industry Partner
Booklet**



04-06 April 2027
Alexandria, Egypt

About

The International Maritime Transport and Logistics Conference

With over 15 years of excellence, MARLOG has grown into one of the region's leading international conferences, shaping the future of maritime transport and logistics across the Middle East, North Africa, and the Mediterranean. Organized by the Arab Academy for Science, Technology & Maritime Transport, MARLOG has become a trusted hub for knowledge exchange, innovation, and strategic dialogue.

The conference brings together world-class experts and thought leaders who deliver insights of global standards, offering partners and participants alike a unique platform to connect, inspire, and create impact.





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Why?

Partner With MARLOG 16

MARLOG is more than a conference. It is a premier platform where global stakeholders come together to tackle today's most pressing challenges and explore tomorrow's opportunities in innovation, sustainability, and climate change. Partnering with MARLOG positions your organization at the heart of the dialogue shaping the future of maritime transport, logistics, engineering, and sustainability.

As an industry partner, you gain direct access to decision-makers from governments, international organizations, and leading authorities. Connect with industry leaders and potential partners, and engage with academics from prestigious universities. MARLOG offers visibility, influence, and the opportunity to demonstrate your commitment to progress in a rapidly evolving industry.

Marlog 16 in Numbers

864 Participants

Participating Countries

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EGYPT



KSA



LIBYA



QARAR



CYPRUS



UAE



ITALY



BELGIUM



GERMANY



KUWAIT



YEMEN



IRAQ



JORDAN



SUDAN



MOROCCO



CHINA



FRANCE



MAURITANIA



LEBANON



SLOVENIA



UK



ROMANIA



GREECE



SPAIN



ALGERIA



PANAMA



DJIBOUTI

Marlog 16 MARTECH 2026

MarTech2026 Exhibitors



Marlog 16 Industry Partner

INDUSTRY PARTNERSHIP

US\$15,000

Partnership Fee



Marlog 16

Industry Partner Benefits

- 01** Industry presentation
Present your industry expertise during the conference.
- 02** Complimentary exhibition participation
100% discount on MarTech Expo pavilion fees.
- 03** Recognition at the opening ceremony
Formal recognition during the opening ceremony.
- 04** Opening-session acknowledgment
Your organization's contribution announced in the opening session.
- 05** Conference-wide brand visibility
Your logo and name on conference publications, advertisements, and website.
- 06** Prominent press coverage
Distinguished mention in conference press releases.
- 07** Six advertising roll-ups
Six roll-ups in the conference hall and exhibition area.
- 08** Two advertising pages
Two pages of advertising in conference printed materials.
- 09** Five complimentary invitations and bags
Five complimentary attendance invitations and conference bags.
- 10** Delegate badge branding
Your logo on the background of conference ID badges.
- 11** MARLOG mobile app announcements
Complimentary announcements on the MARLOG mobile application.
- 12** Distribution of promotional materials
Your publications in conference bags and the reception area.
- 13** Conference logo usage
Use the conference logo to promote your products for six months.
- 14** Acknowledgment in conference reports
Special thanks in the conference booklet and final visual report.
- 15** Exclusive catering
Exclusive catering included in the partnership package.

Marlog 16 Advertisement Hangers (Roll Ups)

- All hangers (roll-ups) could be placed at the entrance hall and the exhibition area.
- Any suitable material could be used.
- Size of the hangers is 2m x 80cm.
- Banner printing is not included in the partnership package.

Marlog 16 Conference Free Invitations

- Names and job titles of the five invited delegates should be sent one week before the conference.
- Accommodation is not included in the partnership package and is available upon request.



Marlog 16

Advertising in the Conference Booklet

- Two full-page advertisements are included in the partnership.
- Full A4 page (21 w X 28 h cm).
- Half A4 page (21 w x 15 h cm).

Marlog 16

Promotional Inserts & Leaflets

- Ad format should be CMYK format.
- All types of inserts or leaflets could be distributed in the conference bags.
- Inserts or leaflets should be sent one week prior to the conference.
- Number of inserts or leaflets should not exceed 200.
- Printing of flyers or inserts is not included in the partnership package.



Industry Partner Package

Industry Presentation

Session Format

- Industry keynote presentation on the first day.
- The presentation must use the conference template.
- Each session includes three to five presentations, with a session chair to introduce speakers and moderate discussions.
- Each presentation is allocated 20 minutes.
- A 10-minute discussion for all presentations will follow at the end of the session.

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Marlog 16 Brand Guidelines

Logo brand's **Main Guidelines** are as follows:

- No change in design is allowed.
- Use only the color pallet of the logo.
- No tilt (logo must be always used in a straight position).
- Could be used on any colored background.
- Could be used in any file format suitable.
- Could be used in any suitable size.





Marlog 16 Photography & Videography

- Photography/Videography Agency is hired by MARLOG multimedia center, and any special requirements could be applied after consulting with the marketing team.
- Industry partners may provide a short promotional video in MP4 format for the conference website, upon request, and for display on conference screens at no additional charge.

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Contact Us

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For Registration Please visit the Conference Website
<https://marlog.aast.edu/en/home>

Designed & Produced By
Design & Printing Department, Educational Resources Center,
Arab Academy for Science, Technology and Maritime Transport

"MARLOG 16"

marlog.aast.edu

