



The International Maritime Transport
and Logistics Conference

"MARLOG 16"



Arab Academy
for Science, Technology & Maritime Transport

**BUILDING
FUTURE BRIDGES
OF GLOBAL TRADE**

Advancing Maritime Alliances
Towards **Vision 2050**

**Sponsorship
Booklet**



04-06 April 2027
Alexandria, Egypt

About

The International Maritime Transport and Logistics Conference

With over 15 years of excellence, MARLOG has grown into one of the region's leading international conferences, shaping the future of maritime transport and logistics across the Middle East, North Africa, and the Mediterranean. Organized by the Arab Academy for Science, Technology & Maritime Transport, MARLOG has become a trusted hub for knowledge exchange, innovation, and strategic dialogue.

The conference brings together world-class experts and thought leaders who deliver insights of global standards, offering sponsors and participants alike a unique platform to connect, inspire, and create impact.





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Why?

Sponsor MARLOG 16

MARLOG is more than just a conference — it is a premier platform where global stakeholders come together to tackle today's most pressing challenges and explore tomorrow's opportunities in innovation, sustainability, and climate change. Sponsoring MARLOG means positioning your organization at the heart of the dialogue shaping the future of maritime transport, logistics, engineering, and sustainability.

As a sponsor, you gain direct access to decision-makers from governments, international organizations, and leading authorities. You will network with industry leaders, connect with potential partners, and engage with top academics from prestigious universities who share cutting-edge research and insights. MARLOG offers unparalleled visibility, influence, and the opportunity to demonstrate your commitment to driving progress in a rapidly evolving industry.

Marlog 16 Academic Partner



UNIVERSITÀ DEGLI STUDI
DI GENOVA



THE INTERNATIONAL UNIVERSITY
OF LOGISTICS AND TRANSPORT
IN WROCLAW



University of
Staffordshire

Marlog 16 Scientific Partner



**The World
Association for
Waterborne Transport
Infrastructure (PIANC)**

Marlog 16 Co-Organizers



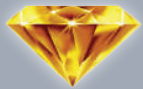
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Diamond Sponsor



المنطقة الحرة بمصراتة
MISURATA FREE ZONE



Golden Sponsors



Egypt Marine Ports
موانئ مصر البحرية



Silver Sponsors



Marlog 16 in Numbers

864 Participants

Participating Countries

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EGYPT



KSA



LIBYA



QARAR



CYPRUS



UAE



ITALY



BELGIUM



GERMANY



KUWAIT



YEMEN



IRAQ



JORDAN



SUDAN



MOROCCO



CHINA



FRANCE



MAURITANIA



LEBANON



SLOVENIA



UK



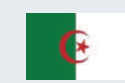
ROMANIA



GREECE



SPAIN



ALGERIA



PANAMA



DJIBOUTI

Marlog 16 Academic Participation

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Marlog 16 MARTECH 2026

MarTech2026 Exhibitors





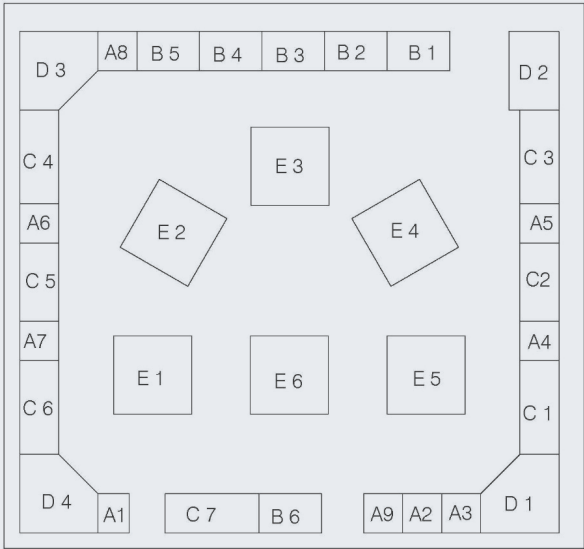
Conference Exhibition

The International Maritime Technology Expo.

MarTech 2027

The “International Maritime Technology Expo (MarTech) 2026” brings together leading local, regional, and international companies in technology, innovation, engineering, and the maritime industry. As one of the largest specialized exhibitions in Egypt, the Arab Region, and Africa, MarTech showcases state-of-the-art solutions that empower smart and resilient logistics corridors and support the transition towards greener trade.

The exhibition highlights the latest advancements in maritime technologies and engineering applications, offering participants the opportunity to engage with cutting-edge innovations that drive both industry efficiency and environmental sustainability.



Unit	Area
A	6.00m ²
B	12.00m ²
C	15.00m ²
D	22.00m ²
E	25.00m ²

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Exhibitors Profiles

- Virtual Reality and Simulation
- Information and Communications Technology (ICT).
- AI in Maritime Safety and CyberSecurity
- Innovative Design and Inventions
- AI Applications in Ship Building Industry.
- Banks and Financial Services.
- Marine Technology
- AI Tools and Services
- Green & Sustainable Solutions (Renewable energy, alternative fuels, eco-friendly technologies).



Marlog 16 Sponsors Qualities



Diamond Sponsor
10000 US\$



Platinum Sponsor
7500 US\$



Golden Sponsor
4000 US\$



Silver Sponsor
2000 US\$



Sponsorship Qualities

	Diamond Sponsor	Platinum Sponsor	Golden Sponsor	Silver Sponsor
Present a case study within the conference realm.	●			
Contribution of the sponsor will be announced in the Opening Session.	●	●		
Exclusive catering.	●	●		
Advertising hanger in the conference hall and exhibition.	6	4	2	
Advertising in conference printed materials.	2 Pages	1 Page	½ Page	
Privilege of using conference logo to promote productions.	6 months	4 months	2 months	
Bags and free attendance invitations.	5	4	3	2
A discount on the MarTech 2025 Expo pavilions.	100%	50%	25%	15%
Free Announcements on the MARLOG Mobile Application	●	●	●	●
Honoring in the opening ceremony.	●	●	●	●
Sponsor's logo and name on all publication's advertisements, and website*.	●	●	●	●
Logo stamped on the ID's background*.	●	●	●	●
Sponsor's publications inside conference bags and reception area.	●	●	●	●
Special thanks in conference booklet, and final conference visual report.	●	●	●	●
Distinguished Mention in the conference press releases.	●	●	●	●

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Sponsorship Packages

Delegates Bags Sponsor

US\$ 750

- Sponsor Logo printed on bags.
- Sponsor Banner added inside the bags.
- Sponsor Logo added to the conference website.
- Short profile about the sponsor will be added to the conference website and the conference program.

Refreshment Breaks Sponsor

US\$ 650

- Announcement at the conference (before the refreshment breaks)
- Banner added in the exhibition area (refreshment drinks corner)
- Sponsor Logo added to the conference website
- Short profile about the sponsor added to the conference website and the conference program.

Badges/ Name Tags Sponsor

US\$ 500

- Sponsor logo added to all name tags.
- Sponsor logo added to the conference website
- Short profile about the sponsor added to the conference website and the conference program.



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Mar  **g** **2027**

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Sponsorship General Guidelines

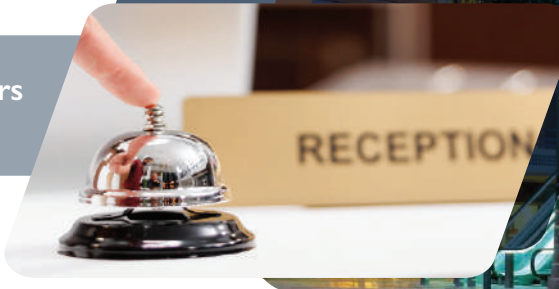
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Venue & Sponsor Logos

- MARLOG will be held at the Hilton Green Plaza Hotel (Alzahra Hall), Alexandria, Egypt (<https://g.page/HiltonAlexandriaGreenPlaza?share>)
- Logos will be added to the MARLOG Home page
- Sponsors tab and all conference printed or E- Materials.
- A banner containing all sponsors' logos will be distributed and advertised on all MARLOG co-organizers and media partner websites.
- Sponsor logo, short bio, website link, and brochure have all been added to the sponsors' page on the MARLOG website

Please Visit

<https://marlog.aast.edu/en/sponsors>



Marlog 16 Advertisement Hangers (Roll Ups)

- All hangers (roll-ups) could be placed at the entrance hall and the exhibition area.
- Any suitable material could be used.
- Size of the hangers is 2m x 80cm.
- Printing of banners is not included in the sponsorship packages.

Marlog 16 Conference Free Invitations

- According to the sponsorship Type Names and job titles of the invitees should be sent one week prior to the conference.
- Accommodation is not included in the sponsorship packages (only upon request).



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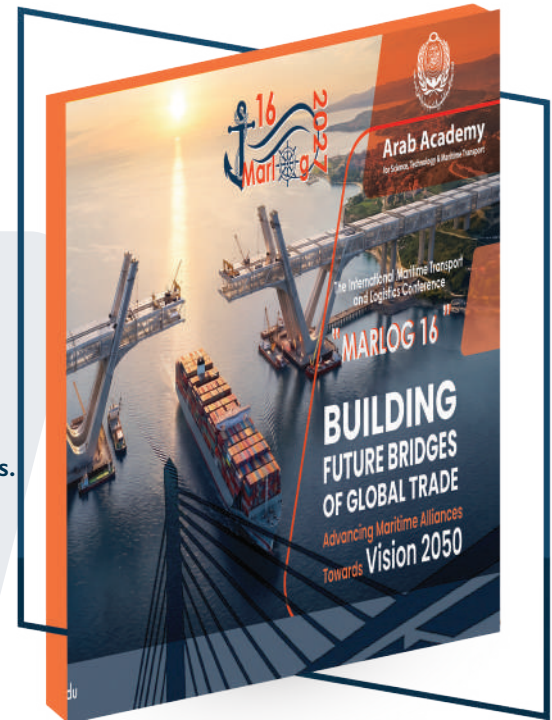
Advisement at the Conference Booklet

- Ad size according to the sponsorship type or as requested.
- Full A4 page (21 w X 28 h cm).
- Half A4 page (21 w x 15 h cm).

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Conference Free Invitations

- Ad format should be CMYK format.
- All types of inserts or leaflets could be distributed in the conference bags.
- Inserts or leaflets should be sent one week prior to the conference.
- Number of inserts or leaflets should not exceed 200.
- Printing of flyers or inserts is not included in the sponsorship package.



Diamond Sponsor Package

Session Format for the Diamond packag



- The keynote speech on the first day.
- Presentation is a must, and it must be in the conference template.
- Each session contains three to five presentations and has a session chair who will run the session, present the speakers and run the discussions.
- Each presentation is allocated 20 minutes.
- 10 minutes discussions will be allowed at the end of the session for all presentations.
- Presentation must be in the scope of the conference title and topics. (<https://marlog.aast.edu/en/topics>)
- Presentation must be made in English.

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Marlog 16 Brand Guidelines

Logo brand's **Main Guidelines** are as follows:

- No change in design is allowed.
- Use only the color pallet of the logo.
- No tilt (logo must be always used in a straight position).
- Could be used on any colored background.
- Could be used in any file format suitable.
- Could be used in any suitable size.





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Photography & Videography

- Photography/Videography Agency is hired by MARLOG multimedia center, and any special requirements could be applied after consulting with the marketing team.
- Sponsors may provide a short advertisement video to be added to the conference website upon request and played on all screens during the conference (with no extra fees) (In MP4 format).

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Contact us

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Cell: +20 1006009877
Website: <https://marlog.aast.edu>

Financial:

Cell: +201001708899
Tel: +20 34879179

Exhibition/Sponsorship:

Cell:	+20 1223329275	Phone:	+20 34865087 (Ext: 256/ 287)
	+20 1001708914		+20 34843859 (Ext: 256/ 287)
	+201006009877		



For Registration Please visit the Conference Website
<https://marlog.aast.edu/en/home>

Designed & Produced By
Design & Printing Department, Educational Resources Center,
Arab Academy for Science, Technology and Maritime Transport

"MARLOG 16"

marlog.aast.edu

