



Arab Academy
for Science Technology & Maritime Transport



Sponsorship Booklet

Marlog 12

**The International Maritime
Transport and Logistics Conference**
**Sustainable & Innovative Technologies
Towards a Resilient Future**

12 - 14 March 2023 Alexandria - Egypt



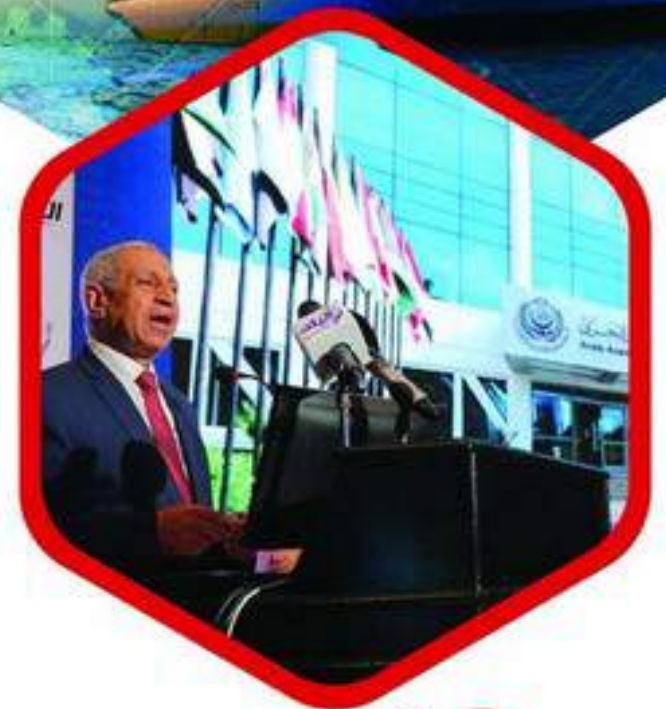
About

The International Maritime Transport and Logistics Conference

Marlog Conference

With 11 years of experience of **Marlog Conferences**, it is noteworthy that MARLOG is now one of the most important International Conferences in the Middle East and North Africa organized by the Arab Academy for Science, Technology & Maritime Transport.

The conference provides a platform of international standards and perspectives by unique speakers with outstanding scientific experience in the field of maritime transport and logistics.



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Why Sponsor the **Marlog 12** ? Conference



Engage with the Maritime and Logistics Communities

Our Marlog sponsors spend time engaging and networking with the maritime community and connecting with professionals, senior management, and decision-makers in the port, logistics, and maritime transport industries. In 2022, MARLOG is excited to once again plan for an in person annual conference.



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Sponsoring

The Marlog 12 Conference gives you:

- Enhanced vendor relationships with influential Governmental and Non - Governmental Maritime and ports players.
- Update the industry and highlight new products or services offering
- Excellent regional and international networking opportunities.
- Valuable exposure and significant commercial benefits



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Conference Attendees



The Conference attracts significant media coverage throughout all Arab countries, as it brings together regional and international high-level attendance that includes ministers, Top Management, professors from prestigious universities.

The conference attracts a large number of attendees (+700 each year) which Increases interaction and coordination at all levels related to the Maritime Transport field.



All Conference sessions are webcasted live as remote viewers can watch the conference, and provide live online feedback.

Marlog 10



13-15 June, 2021

1

Scientific Partner



The World Association
for Waterborne Transport
Infrastructure **(PIANC)**

Academic Partner

2

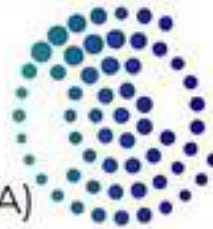


**UNIVERSITÀ DEGLI STUDI
DI GENOVA**

University of Genoa, Italy.

Main Sponsor

The National
Telecom
Regulatory
Authority (NTRA)



NTRA

National Telecom Regulatory Authority
الجهة القومية لتنظيم الاتصالات

Platinum Sponsors

National Marine
Dredging
Company



شركة الحراقات
البحرية الوطنية

NMDC

Golden Sponsors

Misurata Free Zone



المنطقة الحرة بمصراتة
MISURATA FREE ZONE

TEDA ROYAL Bonded Warehouse



TEDA ROYAL
Bonded Warehouse

Fortinet for Cyber Security Solution

FORTINET.



18 Participated Country



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Marlog 11



1 Scientific Partner



The World Association for Waterborne Transport Infrastructure (**PIANC**)

Academic Partner 2



UNIVERSITÀ DEGLI STUDI DI GENOVA

University of Genoa, Italy.

Main Sponsor :

The National Telecom Regulatory Authority (NTRA)



NTRA

National Telecom Regulatory Authority
الهيئة الوطنية لتنظيم الاتصالات

Platinum Sponsors

ABB

ABB

National Marine Dredging Company



شركة الجرافات
البحرية الوطنية
NMDC

Abu Dhabi Ports
(AD Ports)



موانئ أبوظبي
ABU DHABI PORTS

Golden Sponsors

Fortinet for Cyber Security Solution

FORTINET.

Marlog 11

Digitalization In Ports & Maritime Industry



15 Participated Country



مصر-فرنسا-أسبانيا-إيطاليا-الصين-الولايات المتحدة الأمريكية-بلجيكا-اليونان-المملكة المتحدة-الكويت-تونس-ليبيا-رومانيا-الهند-سلوفينيا

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CO-Organizers



International Association of Ports and Harbors (IAPH)



MEDPorts Association



Suez Canal Economic Zone



Union pour la Méditerranée
Union for the Mediterranean
الإتحاد من أجل المتوسط

Union for the Mediterranean (UfM)



Antwerp/Flanders Port Training Center



FUNDACIÓN VALENCIAPORT
Valencia Port Foundation



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The International Maritime EXPo

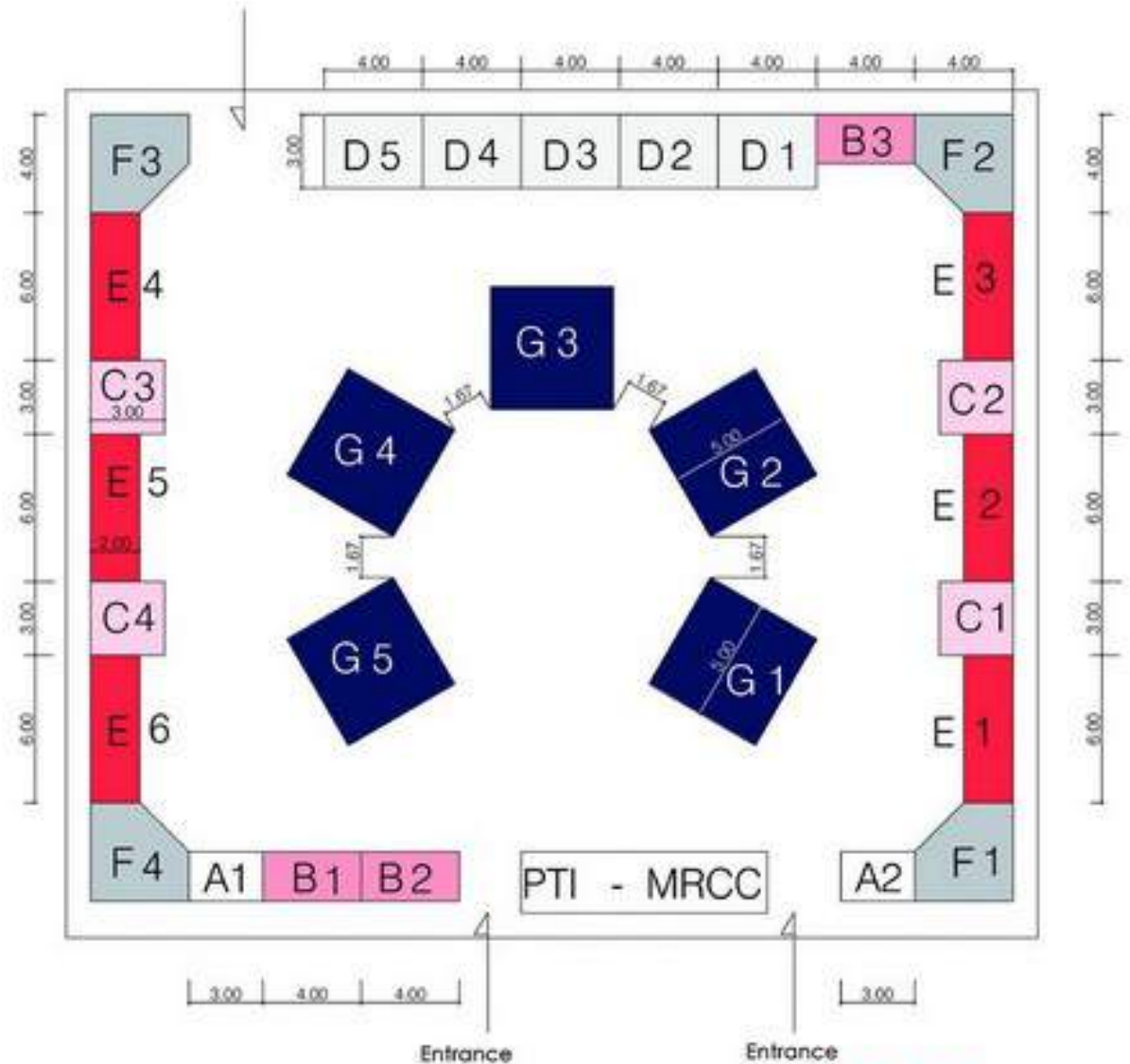
The Exhibitions provides an excellent opportunity to show latest technology and innovations related to Maritime Transport.

Every year, the conference hosts the International Maritime EXPo (IME), which is attended by local, regional and international companies working in maritime transport, logistics, financing, information technology and infrastructure, as its considered one of the largest specialized exhibitions in Egypt and other Arab countries.

Exhibitors Profiles

- Cargo Handling Equipment.
- Ship building Industry.
 - Marine Technology
 - Dredging Technology.
- Ports and Ships Security Equipment.
- Navigational and Safety Equipment.
 - Ports and Ships Services.
 - Banks and Financial Services.
 - Maritime Insurance Services.
 - Port Simulation.
- Information and Communications Technology in Ports.
 - Port Operation Equipment
 - IT Applications in Ports.

The Exhibition



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Sponsorship Qualities

A chance of presenting a case study within the realm covered by the conference through one of its sessions.

The sponsor shall have a distinguished position in the press conference, which will inaugurate that important conference and shall be announced in the newspapers.

Contribution of the sponsor will be announced in the press conference.

Exclusive catering.

The sponsoring company will get bags and free invitations for the conference.

	Platinum	Diamond	Gold	Silver
				
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Exclusive catering.				
The sponsoring company will get bags and free invitations for the conference.				

Sponsorship Qualities

Putting an advertising hanger for the sponsor in the conference hall and exhibition.

Advertising in the Conference printed materials.

The sponsor entertains the privilege of using the conference logo to promote his productions.

A discount on pavilions when wishing to take part in the accompanying exhibition of the conference, while showing your logo inside the exhibition's hall.

Honoring, under the auspices of his excellency the Secretary General of the League of Arab States, and his excellency Minister of Transport in the opening ceremony.

	Platinum	Diamond	Gold	Silver
				
	6	4	2	
	2 Pages	1 Pages	1/2 Pages	
	6 Months	4 Months	2 Months	
	100%	50 %	25 %	15 %
				

Sponsorship Qualities

Showing the sponsor's logo and his name on all publications and advertisements of the conference and the website. The size of the logo, the sponsor's name, his media and advertising contribution shall conform to the type of sponsorship and its relative size.

The sponsor's logo will be stamped on the back of the participants and organizers' IDs, and the size of the logo conforms to the type of sponsorship.

Distributing the sponsor's publications inside the participants' bags and at the reception area in the conference's location.

Special thanks to your company in the exhibition's catalogue, and a final visual report on the conference.

	Platinum	Diamond	Gold	Silver
				
				
				
				
				

Sponsorship Packages



15000 U\$\$

10000 U\$\$

5000 U\$\$

3000 U\$\$

Exhibition Fees

Model	Area	EGP Price (Egyptians)	US \$ Price (non-Egyptians)
A	6.00 m ²	10.000 EGP	2.000 U\$\$
B	8.00 m ²	13.500 EGP	2.500 U\$\$
C	9.00 m ²	15.000 EGP	3.000 U\$\$
D	12.00 m ²	20.000 EGP	4.000 U\$\$
E	12.00 m ²	22.500 EGP	4.250 U\$\$
F	14.00 m ²	25.000 EGP	4.500 U\$\$
G	25.00 m ²	40.000 EGP	5.000 U\$\$

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Sponsorship Packages

Badges/ Name Tags Sponsor

500 \$

- Sponsor logo added to all name tags.
- Sponsor Logo added to the conference website.
- Short profile about the sponsor added to the conference website and the conference program.

Refreshment Breaks Drinks Sponsor

1000 \$

- Announcement at the conference (before the refreshment breaks)
- Banner added in the exhibition area (refreshment drinks corner)
- Sponsor Logo added to the conference website
- Short profile about the sponsor added to the conference website and the conference program.
- Sponsor logo added to all name tags.

Delegates Bags Sponsor

1250 \$

- Sponsor Logo printed on bags.
- Sponsor Banner added inside the bags.
- Sponsor Logo added to the conference website.
- Short profile about the sponsor will be added to the conference website and the conference booklet.
- Sponsor logo added to all name tags.



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Sponsorship **General** **Guidelines**





MARLOG Venue

MARLOG will be held at the Hilton Green Plaza Hotel (Alzahra Hall), Alexandria, Egypt

(<https://g.page/HiltonAlexandriaGreenPlaza?share>)



Sponser Logos

- Logos will be added to the MARLOG Home page - sponsors tab and all conference printed or E- Materials.
- A banner containing all sponsors' logos will be distributed and advertised on all MARLOG co-organizers and media partner websites.
- Sponsor logo, short bio, website link, and brochure have all been added to the sponsors' page on the MARLOG website (please visit: <https://marlog.aast.edu/en/sponsors>.)



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Advertisement Hangers (Roll Ups)

- All hangers (roll-ups) could be placed at the entrance hall and the exhibition area.
- Any suitable material could be used.
- Size of the hangers is 2m x 80cm.
- Printing of banners is not included in the sponsorship packages.

MARLOG Conference Free Invitations

- According to the sponsorship type Names and job titles of the invitees should be sent one week prior to the conference.
- Accommodation is not included in the sponsorship packages (only upon request).



Advertisement at the Conference Booklet

- Ad size according to the sponsorship type or as requested.
- Full A4 page (21 w X 28 h cm).
- Half A4 page (21 w x 15 h cm).
- Ad format should be CMYK format.



Inserts or Leaflet

- All types of inserts or leaflets could be distributed in the conference bags.
- Inserts or leaflets should be sent one week prior to the conference.
- Number of inserts or leaflets should not exceed 200.
- Printing of flyers or inserts is not included in the sponsorship package.



Session Format for the Platinum package

- The keynote speech on the first day.
- Presentation is a must, and it must be in the conference template.
- Each session contains three to five presentations and has a session chair who will run the session, present the speakers, and run the discussions.
- Each presentation is allocated 20 minutes.
- 10 minutes discussions will be allowed at the end of the session for all presentations.
- Presentation must be in the scope of the conference title and topics. (<https://marlog.aast.edu/en/topics>)
- presentation must be made in English.



MARLOG Logo and Website

MARLOG logo and website must be added to the sponsors' and exhibitors' web pages.

MARLOG Brand Guidelines

Logo brand's main guidelines are as follows:

- No change in design is allowed.
- Use only the color pallet of the logo.
- No tilt (logo must be always used in a straight position).
- Could be used on any colored background.
- Could be used in any file format suitable.
- Could be used in any suitable size.



Photography / Videography

- Photography/Videography Agency is hired by MARLOG multimedia center, and any special requirements could be applied after consulting with the marketing team.
- Sponsors may provide a short advertisement video to be added to the conference website upon request and played on all screens during the conference (with no extra fees) (In MP4 format).



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23



THANK YOU



Contact us

Conference:

✉ conference@marlog.aast.edu
📞 +20 1006009877
📞 +20 34865087 (Ext. 255)
📞 +20 34841128
📠 +20 34829930

Exhibition/Sponsorship:

📞 +20 1223329275
📞 +20 1001708914
📞 +20 34865087 (Ext: 256/ 287)
📞 +20 34843859 (Ext: 256/ 287)

Financial:

📞 +20 1001708899
📠 +20 34879179



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