

Impacts of the Fourth Industrial Revolution on Port-City Integration "World Port Sustainability Program Aspects"



Dr. Nicoleta Tipi

Dr Nicoleta Tipi is a senior lecturer in the field of Supply Chain Modelling and Business Analytics at The University of Huddersfield, Business School, UK.

She has experience in teaching modules in Management Science Modelling, Statistics and Simulation, Logistics Operations Techniques, Supply Chain Modelling, Quantitative Methods, Global Logistics and Business Research Methods. Nicoleta is the current course leader for the MSc in Business Intelligence and Analytics.

Nicoleta has been actively involved in research for a number of years in the area of supply chain modelling, supply chain performance measurement systems, system complexity, closed loop supply chain analysis, business analytics, supply chain analytics and simulation studies in port operations. Her research portfolio are derived as a continuation of research conducted in Sheffield University during her PhD studies, from industry roles such as Supply Chain Modelling Manager for Unilever as well as a large number of projects she has been involved with at the University of Huddersfield.

Nicoleta takes an active role in supervising PhD researchers and to date she has 15 successful PhD completions (9 as main supervisor and 6 as co-supervisor). Students who completed their research under her supervision are now in academic positions at universities in different parts of the world (Egypt, Greece, Nigeria and UK) and in management and/or research positions in the industry.

Nicoleta is keen to continuously develop her research portfolio, and currently, she has material published in journals such as *European Journal of Operational Research, International Journal of Systems Science, International Journal of Sustainable Engineering, International Journal of Productivity and Performance Management, Maritime Policy and Management, Maritime Economics and Logistics* journal and others.