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#### Structure

- The contemporary port environment .1
- Port of the future and challenges for port labour .2
  - Digitalization
    - Automation
  - Challenges for port labour

#### Additional issues need to be tackled .3

- Training needs
- Certifications
- Social awareness



### The contemporary port environment

- Increasing competition .1
- Liner shipping strategies .2
- Technological developments .3
  - Commercialization .4
  - New organizational models .5
  - Expanding containerization .6

#### Results

- In pursuit of Port Performance .1
- Port operations are becoming more capital intensive than labour intensive .2



#### Port of the future – Drivers of change

- Digitalization
- Formation of digital supply chains (optimization of port logistics chain)
  - Big Data (reducing energy consumption)
- Internet of Things (i.e. helping in developing an efficient way for managing port traffic, cloud-analytics)
  - Blockchain (i.e. secure system for collecting containers in the port)

Allows for

- Increased efficiency
- Better planning ahead •
- Increased responsiveness •





#### Port of the future – Drivers of change

#### Automation

- Automation of port processes
- About 1% of major ports are fully automated and 2% are semi-automated
  - By 2021 about 100 ports are expected to be fully automated
  - Introducing robots in port operations (sea-to-shore, dock-to-yard)



Port of the future – Challenges for port labour

### Port automation: A benefit or a curse for port labour?

- Jobs security Loss of jobs -
- Changes in jobs description -
- Jobs are becoming more mentally demanding -
  - Flexible working conditions -

+ Increasing demand for new jobs and roles (automation engineers, programmers etc)

+increasing labour productivity

+ Strategic jobs: Direct impacts on work flow (e.g., data processing)

# But at the end...



Costs found to outweigh port automation benefits

Greg Knowler, Senior Europe Editor | Dec 13, 2018 1:11PM EST

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Port of the future – Challenges for port labour

- There is a need for:
- Highly skilled personnel -
- New capabilities for port labour -
- Exploiting the human-machine interface –
- Reviewing the role and the skills of port labour -



Strength



Skill

### ...more challenges



#### Training needs

- Redefinition of the critical skills required -
  - Continuous advances of technology -
    - Self-development -
- Multi-task workers and multiskilled operations are becoming more common in ports
  - New career opportunities for the future





....and more

## **Certified port labour jobs**

- Absence of a common approach at EU level as regards:
  - Job description -
  - Skills requirements –
  - Training characteristics –
  - Port jobs need to be certified aiming at:
    - ensuring a minimum level of quality
      - creating a level playing field -
  - allowing mobility of port labour in the EU port industry -
    - Once again job and skills descriptions are required



# Social awareness

- with an eye on:
- The societal status of the profession
  - The profession pride •
- Change in the overall gender composition The goal is to attract and maintain workforce in port operations





# The changing world of port work

| From                                      | Towards                                 |
|-------------------------------------------|-----------------------------------------|
| Single skilled labour                     | Multiskilled/specialist workers         |
| Labour intensive operations               | Capital-Technology intensive operations |
| Port/terminal based certification schemes | Harmonized certification schemes        |
| Casual hiring                             | Permanent employment                    |
| Informal on-the-job training              | Formalized training                     |
| Male workforce                            | Gender equality                         |

## What will be the future working environment?

- The workplace
- An IT centre instead of the dock? -
  - Patterns of employment
- Formal or informal change & introduction of flexible forms of employment -
  - Location of work?
  - The physical reorientation of port related activity –

# Attract the best-Realize the type of jobs available to – existing and new workers

Operating mechanical and transport equipment jobs: can not be entirely eliminated

but the worker needs to operate & understand technologies.

# Pros and Cons of technological development for port labour

| Advantage                                                                              | Disadvantage                                                  |
|----------------------------------------------------------------------------------------|---------------------------------------------------------------|
| + increasing demand for new highly-skilled<br>workforce                                | <ul> <li>jobs security – loss of low skilled jobs</li> </ul>  |
| + increasing health and safety conditions                                              | <ul> <li>changes in jobs description</li> </ul>               |
| + increasing labour productivity                                                       | <ul> <li>jobs are becoming more mentally demanding</li> </ul> |
| + strategic jobs: direct impacts on work flow,<br>interdependent, non-substitutability | - flexible working conditions                                 |





## Conclusions

- The paper contributes on the ongoing debate on the challenges and the opportunities that technological development creates for port labour.
- Provides a first conceptual framework for addressing the impact on digitalisation and automation on port labour.
  - It is not yet possible to provide a complete overview of all the variables expected to be affected by automation and digitalization.
  - New requested skills related to each port task, innovative training courses to be set and developed, have to be further investigated

# Thank you!

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