



# Arab Academy

for Science Technology & Maritime Transport

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42

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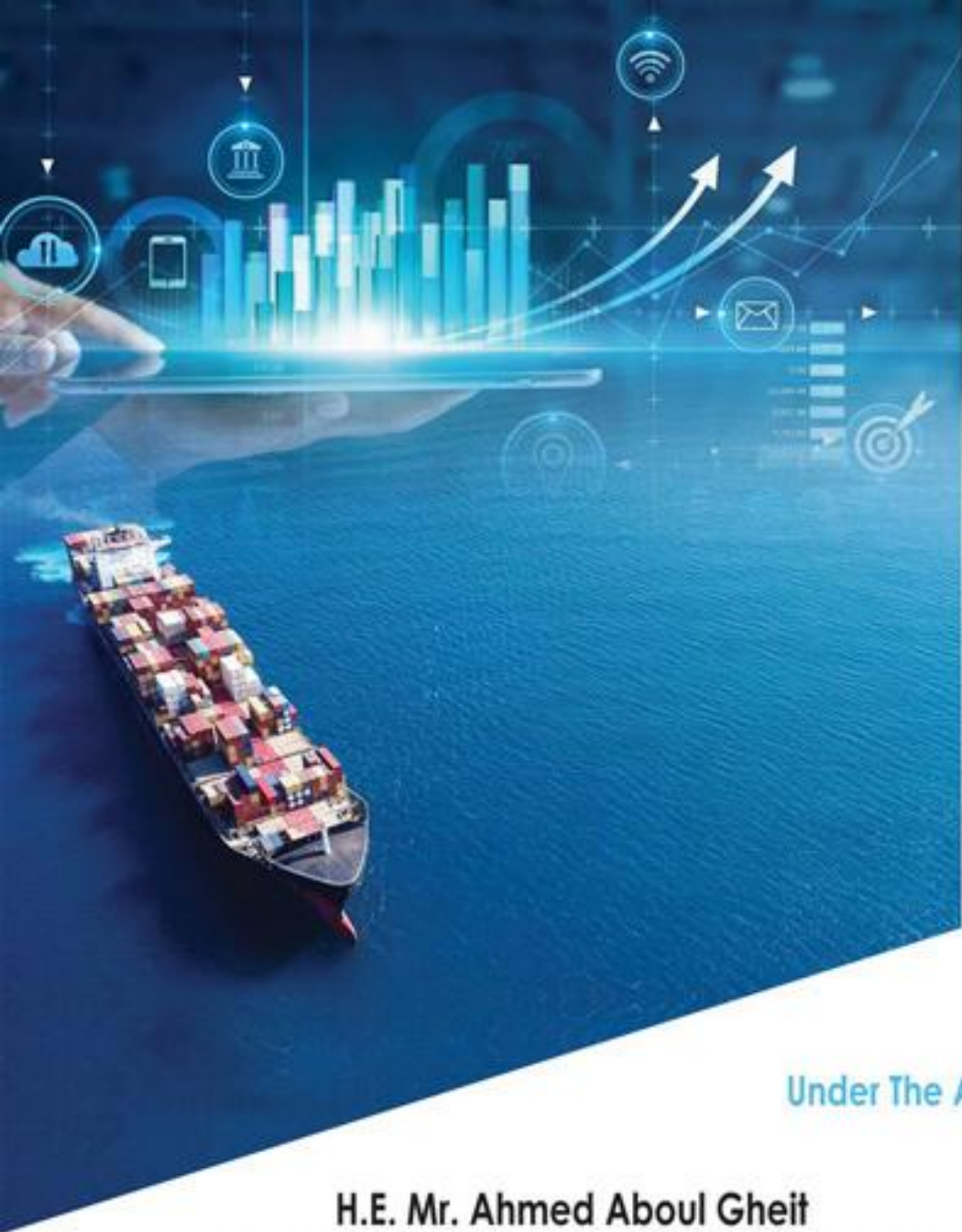
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## Towards a SUSTAINABLE **BLUE** **ECONOMY**

20 - 22 March, 2022  
Hilton Green Plaza Hotel





The International Maritime  
Transport and Logistics Conference

# “Marlog 11”



## Towards a SUSTAINABLE **BLUE** ECONOMY

Under The Auspices of

**H.E. Mr. Ahmed Aboul Gheit**  
Secretary General of the League of the Arab States

**H.E. Lieutenant-General Kamel Al-Wazir**  
Minister of Transport, Egypt

Scientific Partner:



Academic Partner:



Co Organizers:



Media Partners:



20 - 22 March, 2022  
Hilton Green Plaza Hotel



## Introduction

Blue economy seeks to promote economic growth, while at the same time ensuring environmental sustainability of the oceans and coastal areas. Blue economy has diverse components, including established traditional ocean industries such as maritime transport, fisheries, and also new fields, such as offshore renewable energy, seabed extractive activities, aquaculture, and marine biotechnology. The blue economy contributes to climate change mitigation by developing offshore renewable energy, decarbonizing maritime transport and greening ports.

Sustainable management implies that economic activity is in balance with the long-term capacity of ocean ecosystems to support such activity. A sustainable Blue Economy allows society to obtain value from the oceans and coastal regions, whilst respecting the long term capacity of the oceans to regenerate and endure such activities through the implementation of sustainable practices. International Maritime Organization "IMO" is the United Nations Specialized Agency charged with a key element of supporting a sustainable economic growth and healthy oceans.



**MARLOG 11** conference sheds light on a sustainable Blue economy as well as related activities which have effects on maritime transport and logistics. The conference themes cited in a variety of research papers would deal with theories, applications and challenges facing a sustainable blue economy.

**MARLOG 11** aims to bring researchers to exchange their experiences and research results on all aspects of Sustainable Blue Economy.



 Themes

## 1 Blue Economy Management Technology

- Managing the Blue Economy: Future of Port and Shipping
- Sustainable Port development
- The blue economy: ocean governance perspective
- Enhancing human resources capabilities

## 2 Innovative Investments in Blue Economy

- Blue Economy and Sustainable tourism
- Innovative trends of sustainable offshore Blue Economy
- implementation of blue economy on inland waterborne
- Fisheries supply chain in the Context of Blue Economy



## 3 Blue Economy: Maritime Transport and Ports Services

- Sustainable economy of shipping industry
- Blue Economy for shipbuilding and Repair
- Integration of the ocean economy environmental programs
- Best practices: Sustainable transition in ports



## 4 Smart Innovations for blue Economy

- Digital Transformation of the Blue Economy
- Digital platforms and models for blue economy
- The role of smart ports accelerating blue economy
- Digital twin applications for blue economy

## 5 Challenges and Opportunities of Blue Economy

- Blue economy: port-city integration aspects
- Maritime Safety and Security and sustainable Blue Economy
- The impact of blue economy on supply chain resilience
- Sharing knowledge and bringing global economic perspective

## 6 Blue Economy: Environmental Prospective

- Renewable Marine Energy
- climate change and costal environmental protection
- modern proposed solution for waste management in port
- Marine Biotechnology innovations





 **Conference Chairman :**

**Prof. Ismail Abdel Ghafar Ismail Farag**

**Conference Chairman**

 **Organizing Committee :**

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Former Head, board of Trustee, Egypt-Japan University, Egypt.

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Prof. Sam Yahalom	Professor, Department of International Trade and Transport, State University of New York Maritime College, USA.
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Prof. Salman Nazir	Training and Assessment Research Group (TARG), Department of Maritime Operations, Faculty of Technology, Natural Sciences and Maritime Sciences, University of South-eastern Norway, Norway.





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 **Technical Committee :**

Dr. Gianfranco Fancello	Professor at the Department of Civil and Environmental Engineering and Architecture, Transportation sector, University of Cagliari. General Manager, Centre of Excellence for Transport of the Sardinia region, Italy.
Dr. Patrizia Serra	Associate Professor, Department of Civil and Environmental Engineering and Architecture - Transportation sector, University of Cagliari, Italy
Dr. Philippe Guillaumet	Secretary General of the MEDports Association, Marseille, France.
Eng. Francesc Carbonell	Head of Sector, Transport and Urban Development, Union for the Mediterranean.
Mrs. Ana Rumbeu Daviu	Training Director, Valencia Port Foundation, Port Authority of Valencia, Spain.

 **Important Dates :**

Abstract Submission Opening:	15-08-2021
Abstract Submission Deadline:	15-09-2021
Abstract Acceptance Notification:	01-10-2021
Full Paper Submission Deadline:	01-11-2021
Full Paper Acceptance Notification:	01-12-2021





 **Conference Fees:**

**Egyptians:**

Registration	3000 EGP
Registration and Accommodation	8500 EGP (Package for 3 nights – single)

**Non-Egyptians:**

Registration	1000 US \$
Accommodation	150 US \$ (Single room per night)
	170 US \$ (Double room per night)

 **Exhibition :**

Model	Area	EGP Price (Egyptians)	US \$ Price (non-Egyptians)
A	6.25 m <sup>2</sup>	10000 EGP	2000 US\$
B	12.50 m <sup>2</sup>	20000 EGP	3000 US\$
C	15.60 m <sup>2</sup>	22500 EGP	3500 US\$
D	18.75 m <sup>2</sup>	25000 EGP	4000 US\$
E	22.00 m <sup>2</sup>	30000 EGP	4500 US\$
F	25.00 m <sup>2</sup>	40000 EGP	5000 US\$





## Exhibition :

### The International Maritime Expo (IME)" 2022"

The "International Maritime Expo (IME) 2022, targets local, regional and international companies working in Maritime Transport and Logistics. The exhibition is considered one of the largest specialized exhibitions in Egypt, Arab Region and Africa. The Exhibition enables the opportunity for showing the state of the art technology developments in the field of maritime transport and logistics.

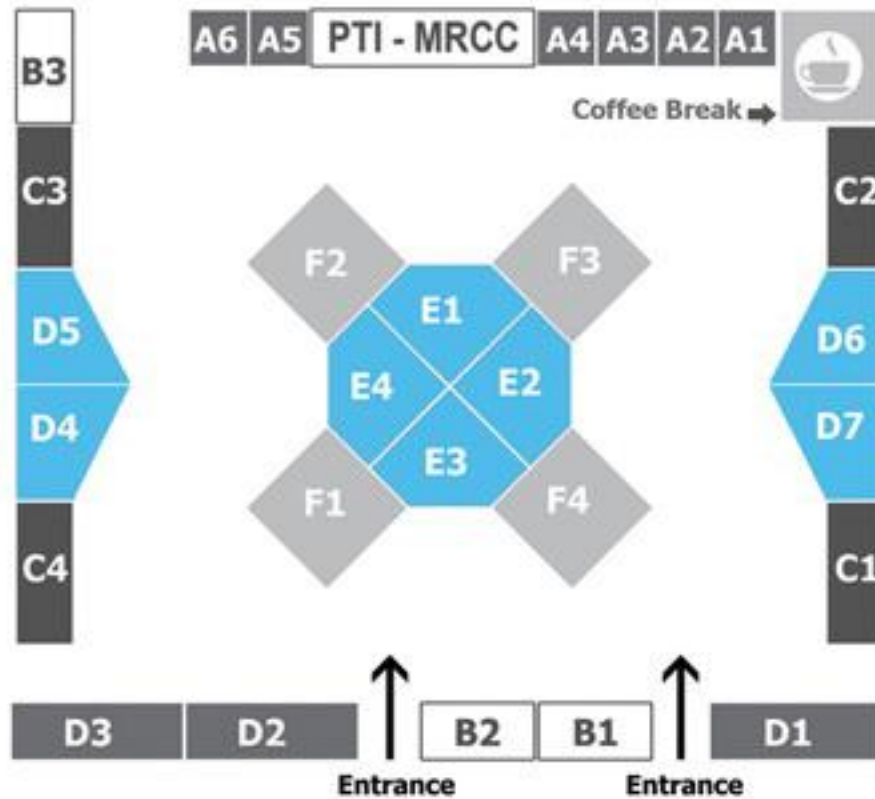
### Exhibition profiles:


- Cargo Handling Equipment.
- Ship building Industry.
- Marine Technology.
- Dredging Technology.
- Ports and Ships Security Equipment.
- Navigational and Safety Equipment.
- Ports and Ships Services.
- Banks and Financial Services.
- Maritime Insurance Services.
- Port Simulation.
- Information and Communications Technology in Ports.
- Port Operation Equipment.
- IT Applications in Ports.





 **Exhibition Layout :**



 **Conference Booklet Advertisement Prices:**



Number of pages	EGP Price (Egyptians)	US \$ Price (non-Egyptians)
Half Page	4000 EGP	350 US\$
Full Page	5000 EGP	500 US\$
Two Pages	6000 EGP	750 US\$



 Sponsorship Program:



<b>Platinum Sponsor</b>	<b>Diamond Sponsor</b>	<b>Golden Sponsor</b>	<b>Silver Sponsor</b>
<b>10000 US\$</b>	<b>7500 US\$</b>	<b>3000 US\$</b>	<b>2000 US\$</b>

<b>Sponsorship Qualities</b>	<b>Platinum Sponsor</b>	<b>Diamond Sponsor</b>	<b>Golden Sponsor</b>	<b>Silver Sponsor</b>
A chance of presenting a case study within the realm covered by the conference through one of its sessions.	<input checked="" type="checkbox"/>			
The sponsor shall have a distinguished position in the press conference, which will inaugurate that important conference and shall be announced in the newspapers.	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>		
Contribution of the sponsor will be announced in the press conference.	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>		
Exclusive catering.		<input checked="" type="checkbox"/>		
Putting an advertising hanger for the sponsor in the conference hall and exhibition.	6	4	2	



 **Sponsorship Program:**



Sponsorship Qualities	Platinum Sponsor	Diamond Sponsor	Golden Sponsor	Silver Sponsor
Advertising in the Conference printed materials.	2 Pages	1 Page	1/2 Page	
The sponsor entertains the privilege of using the conference logo to promote his productions.	6 months	4 months	2 months	
The sponsoring company will get briefcase and free invitations for the conference.	10	7	3	1
A discount on pavilions when wishing to take part in the accompanying exhibition of the conference, while showing your logo inside the exhibition's hall.	100%	50%	25%	15%
Honoring, under the auspices of his excellency the Secretary General of the League of Arab States, and his excellency Minister of Transport in the opening ceremony.	✓	✓	✓	✓
Displaying the sponsor's logo and his name on all publications and advertisements of the conference and the website. The size of the logo, the sponsor's name, his media and advertising contribution shall conform to the type of sponsorship and its relative size.	✓	✓	✓	✓



 **Sponsorship Program:**



Sponsorship Qualities	Platinum Sponsor	Diamond Sponsor	Golden Sponsor	Silver Sponsor
The sponsor's logo will be stamped on the back of the participants and organizers' IDs, and the size of the logo conforms to the type of sponsorship.	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Distributing the sponsor's publications inside the participants' bags and at the reception area in the conference's location.	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Special thanks to your company in the exhibition's catalogue, and a final visual report on the conference.	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>

**1 Delegates briefcase Sponsor : (1250 \$)**

- Sponsor Logo printed on bags.
- Sponsor Banner added inside the bags.
- Sponsor Logo added to the conference website.
- Short profile about the sponsor will be added to the conference website and the conference program.
- Sponsor logo added to all name tags.





## 2

### Refreshment Breaks and Drinks Sponsor: (1000 \$)

- Announcement at the conference (before the refreshment breaks)
- Banner added in the exhibition area (refreshment drinks corner)
- Sponsor Logo added to the conference website
- Short profile about the sponsor added to the conference website and the conference program.
- Sponsor logo added to all name tags.



## 3

### Badges/ Name Tags Sponsor: (500 \$)

- Sponsor logo added to all name tags.
- Sponsor logo added to the conference website
- Short profile about the sponsor added to the conference website and the conference program.



 **Publications:**

Marlog Conference Proceedings	ISBN: 987-977-85808-3-9
Marlog Conference Materials	Printed Versions: P-ISSN: 2682-3764. Electronic Versions: E-ISSN: 2682-3756

 **Bank Transfer Data:**

- Cash
- Check Payable to Port Training Institute.
- Bank Transfer.

**Bank Name** : Qatar National Bank Alahly (QNB),  
: Alexandria Port Branch, Egypt.

**Account Name** : Port Training Institute

**Account Number**: EGP-Current A/C# 109-20900683386-94  
: USD-Current A/C# 109-20310729786-58

**IBAN(EGP)** : EG380037010908182090068338694

**IBAN(USD)** : EG520037010908402031072978658

**SWIFT ID** : QNBAEGCXXXX

**Bank Address** : Unit 6, 7 Ground Floor  
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: EXT :256 / 287

**Financial :** : +20 (0) 10 0170 8899  
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*We hear you.  
We're here for you.*





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For registration please visit the conference website: <http://marlog.aast.edu>

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