

## The International Maritime Transport and Logistics Conference

Marlog 13

Towards Smart Green Blue Infrastructure



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Victor Shieh is IAPH's Communications Director, having commenced work for IAPH as Communications Partner for its World Ports Sustainability Program which launched in 2018. Victor has been involved in the maritime and logistics industry since he graduated in BCom from The University of Birmingham, beginning his career as a management trainee of the National Freight Consortium in the UK before leaving for Spain. There he commercially managed an enterprise serving Spanish, Portuguese, and Latin American ports and logistics operations with real-time radio data solutions. He then moved to Belgium in 1998 where he was European Business Unit Manager for voice-based data solutions for distribution centers.

He then entered the maritime world as Global PR and Communications Executive of Safmarine Container Lines, a Maersk subsidiary with roots in Africa. Following ten years in the role, Victor set up his own communications agency, advising shipowners, offshore companies, ports, terminal operators, supply chain logistics companies, and forwarders on all aspects of corporate communications

