TECHLOG: Launch of the Eastern Living Lab
Technological Transfer for Logistics Innovation in Mediterranean Area
Green Nile Plaza Hotel, Alexandria | 12th of March | 1.00 pm

Dear Sir/Madam,

On the 12th of March 2023, the TECHLOG project invites you to join the Living Lab Launch event, held on the sideline of the MARLOG 12 Conference for Innovative Technologies for Ports and Logistics. It is organized by the College of International Transport and Logistics (CITL), Arab Academy for Science, Technology and Maritime Transport (AASTMT) in cooperation with the Confederation of Egyptian European Business Associations (CEEBA), and the Alexandria Chamber of Commerce.

The project's Living Lab for the Eastern Mediterranean is located in Alexandria. It is here where new technologies will be developed and tested in the facilities of the Arab Academy and then transferred to private and public sector beneficiaries. The lab is part of a permanent cross-border EU-Mediterranean network where research organizations and transport industries co-create, test, and share new Technology Transfer Initiatives based on advanced simulation technologies.

The launch event will bring together major stakeholders of the transport sector in Egypt including representatives from shipping and logistics companies, cargo handling companies, freight forwarding companies, and transport and port authority representatives. Participants will discuss measures for technology transfer and specifically for improving the capabilities of the drivers of the sector.

For participation, please register here: https://forms.gle/AfCRDzmikEQNMmWu6

We are very much looking forward to welcoming you to this important event.

Best regards

The Organizers

The TECHLOG aims to achieve in the med area common quality standards and safety levels of transport operations, enhancing their efficiency and sustainability. It is financed under the EU ENI CBC MED programme with a budget of 3.1 Mio Euro. For more information, please visit
https://www.enicbcmed.eu/projects/techlog