

8 2019 Marlæg

"INVESTING IN PORTS"

The Trends, The Future



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The Trends, The Future



#### **MODERNIZING THE MARITIME INDUSTRY**

- Technology
- Regulatory Systems
- Infrustructure
- Investing on Human Element



### RECRUITMENT AND RETENTION

An international poll of senior human-resources managers carried out by Economist in 2018 showed:

- 75% had "attracting and retaining" talent was their number one priority.
- 62% worried about company-wide talent shortages



### **IMPACT OF MARKET SHIFTS**

- Globalization
- Client demands
- Technology demands
- Demand for new skill sets.





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#### HOW COULD WE ATTRACT, ENGAGE AND RETAIN TALENT

- . Stimulating work environment
- . Meeting employees' expectation
- . Moving with trends
- . Building trust and enhancing engagement

### . Offering a career path





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#### **IMPORTANCE OF SEAFARERS**

#### SEAFARERS ARE IMPORTANT FOR THE WORLD BECUSE:

- World trade and globalization depend on them.
- Daily lives of people depend on them.
- If it was not for them we wold either freeze or starve to death.
- They are indispensable!

BUT....THEY WILL NOT STAY AT SEA FOR EVER.....THEY NEED A CAREER PATH.





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#### FROM SEAFARE TO CEO – FROM SHIP TO SHORE







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#### HOLISTIC VIEW OF THE MARITIME INDUSTRY

### BUILDING A CAREER PATH FOR SEAFARERS WHO ASPIRE TO ACHIEVE A CEO POSITION IN THE MARITIME INDUSRY REQUIRES:

- Understanding the Market and Forecasting
- Understanding Global Environment of the Market
- Understanding the Importance of Flow of Information in Logistical Chains
- Understadning the Various Maritime Transport Segments
- Understanding the impact of New Technologies and Regulations
- Understanding Investment Analysis and Risk Management



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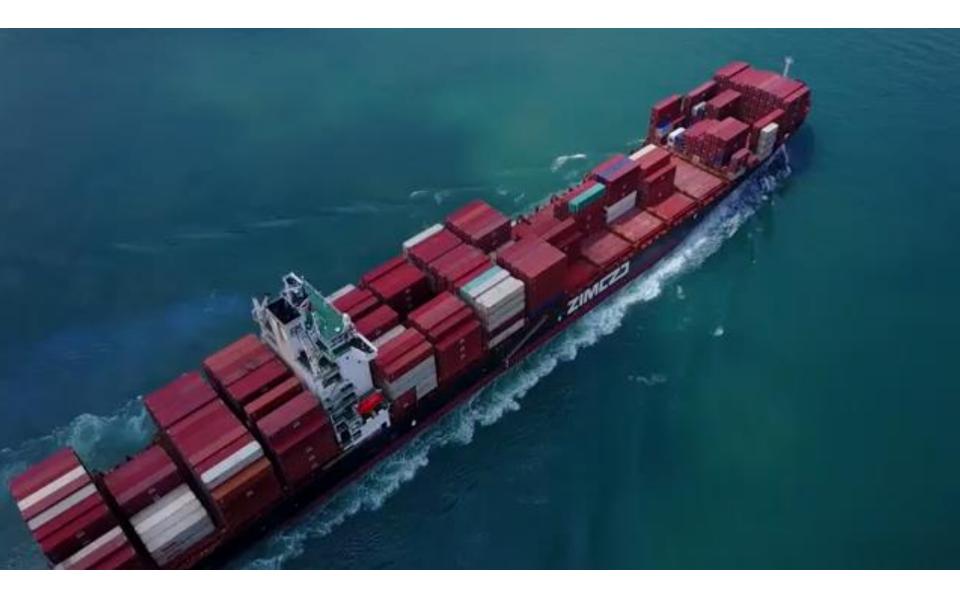
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#### A FINAL WORD...

INVESTING IN MARITIME
INDUSTRY'S HUMAN
CAPITAL BY PROVIDING A
CAREER PATH.

Captain Mohamed Abdel Halim
Managing Director , Pangea Oceanic Maritime JLT
AAST Graduate
CBS – Executive MBA in Shipping and Logistics
Class of 2017







### Towards Global Competitiveness in Maritime Industry

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#### **THANK YOU**