



A/Prof Goh Puay Guan

NUS Business School, Department of Analytics and Operations Academic Director, MSc Industry 4.0 Track Leader, Centre for Maritime Studies National University of Singapore

Dr Goh Puay Guan is Associate Professor at National University of Singapore (NUS) Business School, where he teaches supply chain management and technology innovation, and the Academic Director of the multi-disciplinary MSc in Industry 4.0. He has taught executive education courses for various MNCs and government organizations, and is also a frequent commentator for local and international media. He is a Board Director of Flyoro Technologies, as well as an Advisor to listed company Matex International Ltd, as well as Log Hub AG and Bdata Inc. He also serves on the Manufacturing Standards Committee of Enterprise Singapore, and as a Mentor at the corporate innovation platform Plug and Play APAC. He has undertaken a consultancy project with SingPost on market study for a potential acquisition, as well as served as Non-Executive Chairman of telehealth company MyCLNQ as investor representative, and Advisor to Q Collection Pte Ltd on smart factories for apparel production.

He is co - editor of the Global Supply Chains in a Glocal World: The Impact of Covid - 19 and Digitalization (World Scientific, 2022), and author of Supply Chain Management: A Concise Guide (Pearson 2005, 2015). Prior to NUS, Puay Guan held various management roles in Sembcorp Industries and Toll Global Logistics, with regional PCL responsibilities and in - country stints in South Korea, China, Indonesia and Vietnam. As Vice President of Commercial and Business Development, he set up and managed Sembcorp Development's warehouse property business, including serving concurrently as its General - Director in Vietnam. In 2012, he was awarded the Junior Chamber International 's Top Outstanding Young Persons (TOYP) Merit Award for Business and Entrepreneurship. Under his management, Batamindo Shipping and Warehousing Pte Ltd was awarded the ASEAN Business Award for Growth (SME) by the ASEAN Business Advisory Council in 2013. He has an Executive Doctor of Business Administration from Ecole des Ponts ParisTech and obtained a MSc in Management Science and Engineering and BSc in Electrical Engineering from Stanford University on a Singapore Technologies Scholarship. He also has a BSc in Economics and Management from University of London (self-study on external program). He has served as President of the Stanford Club of Singapore, Vice President of Mensa Singapore, President of the Singapore Club in South Korea, and is also a member of the Singapore Institute of Directors.

