



الأكاديمية العربية للعلوم والتكنولوجيا والنقل البحري
Arab Academy for Science, Technology & Maritime Transport





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The International Maritime Transport and logistics Conference

IMPACTS OF THE FOURTH INDUSTRIAL REVOLUTION ON PORT-CITY INTEGRATION

“WORLD PORTS SUSTAINABILITY PROGRAM ASPECTS”



29-31 March, 2020 Alexandria - Egypt

<http://marlog.aast.edu>



INDUSTRY 1.0

Mechanization, steam



INDUSTRY 2.0

Mass production



INDUSTRY 3.0

Automation, computers



INDUSTRY 4.0

Cyber-Physical Systems



SPONSORSHIP

Proposal





ABOUT THE INTERNATIONAL MARITIME AND LOGISTICS CONFERENCE

Marlog Conference



The Conference is organized by the Arab Academy for Science & Technology and Maritime Transport, and has a great history since 2011, as it is considered one of the most important International conferences in the Middle East and North Africa in the field of maritime transport and logistics.



WHY SPONSOR THE MARLOG 9 CONFERENCE



Engage with the Maritime and Logistics Communities



“Marlog 9” Conference sponsors are exposed to a highly engaged regional and international audience of professionals, top management and Decision-makers in the fields of Port, logistics and Maritime Transport.



Sponsoring the Marlog 9 Conference gives you:

- ✓ Access to influential Governmental and Non - Governmental Maritime and ports professionals.
- ✓ Update the industry with new products / services.
- ✓ Excellent regional and international networking opportunities.
- ✓ Unique marketing, branding and reputational benefits.





Marlog Attendees:



The Conference attracts significant media coverage throughout all Arab countries, as it brings together regional and international high-level attendance that includes ministers, Top Management, professors from prestigious universities.



The conference attracts a large number of attendees (+700 each year) which increases interaction and coordination at all levels related to the Maritime Transport field.



All Conference sessions are webcasted live as remote viewers can watch the conference, and provide live online feedback.



Some of Our Previous Sponsors



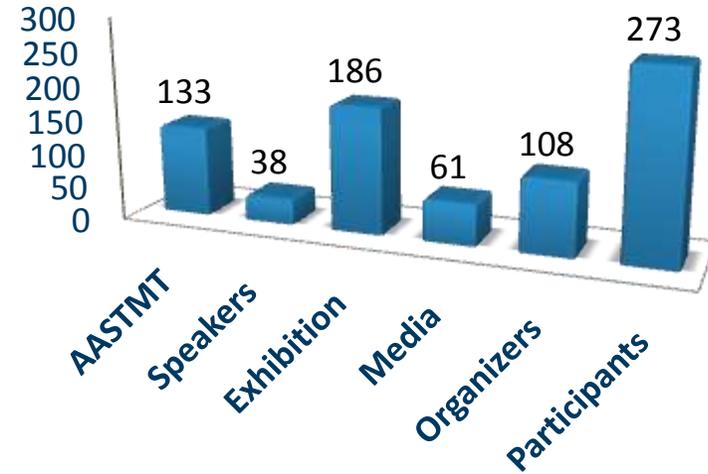
Marlog 7 Data

Attendees: 800

Speakers: 36

Research papers: 22

Exhibition: 39 Companies



■ Number of Attendees according to Type of participation

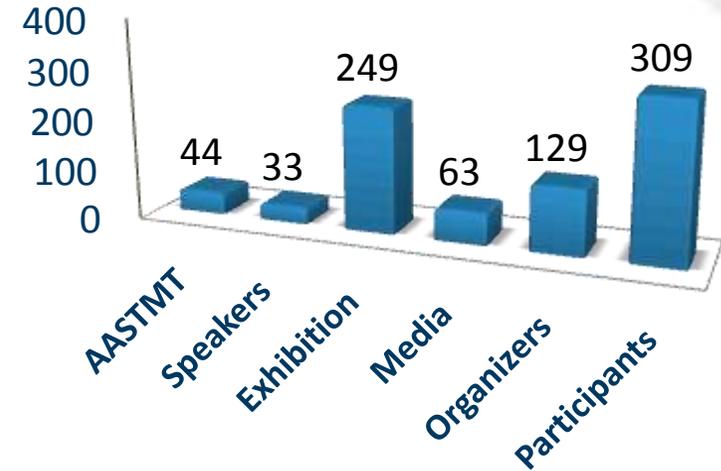
Marlog 8 Data

Attendees: 827

Speakers: 33

Research papers: 22

Exhibition: 39 Companies



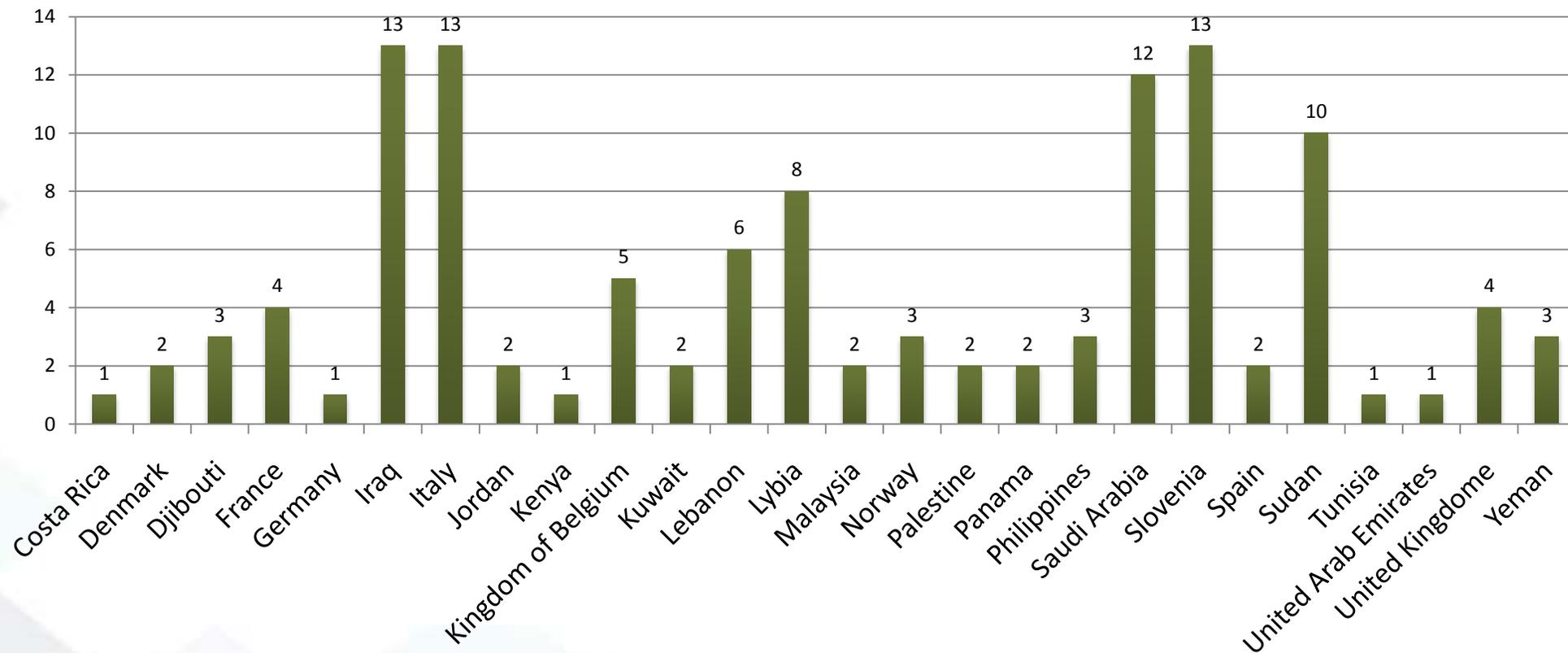
■ Number of Attendees according to Type of participation





Attendance from Foreign Countries

Total Attendees: 119

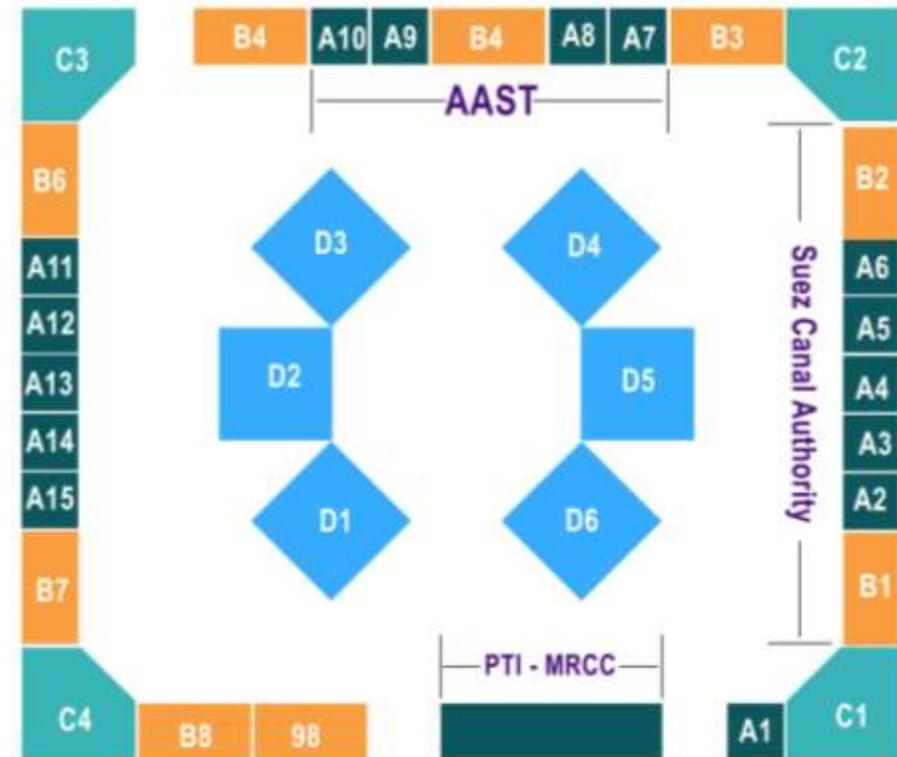




The International Maritime EXPo (IME)

The Exhibitions provides an excellent opportunity to show latest technology and innovations related to Maritime Transport.

Every year, the conference hosts the International Maritime EXPo (IME), which is attended by local, regional and international companies working in maritime transport, logistics, financing, information technology and infrastructure, as its considered one of the largest specialized exhibitions in Egypt and other Arab countries.





Co-organizers



Suez Canal Economic Zone



Antwerp/Flanders Port
Training Center



International Association of
Ports and Harbors (IAPH)



MEDPorts Association



Valencia Port Foundation



Union for the Mediterranean
Union pour la Méditerranée
الإتحاد من أجل المتوسط

Union for the
Mediterranean (UfM)

Sponsorship Program -1

Sponsorship Qualities

- A chance of presenting a case study within the realm covered by the conference through one of its sessions.
- The sponsor shall have a distinguished position in the press conference, which will inaugurate that important conference and shall be announced in the newspapers.
- Contribution of the sponsor will be announced in the press conference.
- Exclusive catering.

PLATINUM
Sponsor

PLATINUM
Sponsor

PLATINUM
Sponsor

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DIAMOND
Sponsor

DIAMOND
Sponsor

DIAMOND
Sponsor

❖ The sponsoring company will get bags and free invitations for the conference.



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Sponsorship Program - 2

Sponsorship Qualities

				
<ul style="list-style-type: none"> Putting an advertising hanger for the sponsor in the conference hall and exhibition. 	6	4	2	
<ul style="list-style-type: none"> Advertising in the conference booklet 	2 pages	1 pages	½ pages	
<ul style="list-style-type: none"> The sponsor entertains the privilege of using the conference logo to promote his productions. 	6 months	4 months	2 months	
<ul style="list-style-type: none"> A discount on pavilions when wishing to take part in the accompanying exhibition of the conference, while showing your logo inside the exhibition's hall. 	100%	50%	25%	15%
<ul style="list-style-type: none"> Honoring, under the auspices of his excellency the Secretary General of the League of Arab States, and his excellency Minister of Transport in the opening ceremony. 	✓	✓	✓	✓

Sponsorship Program - 3

Sponsorship Qualities

- Showing the sponsor's logo and his name on all publications and advertisements of the conference and the website. The size of the logo, the sponsor's name, his media and advertising contribution shall conform to the type of sponsorship and its relative size.
- The sponsor's logo will be stamped on the back of the participants and organizers' IDs, and the size of the logo conforms to the type of sponsorship.
- Distributing the sponsor's publications inside the participants' bags and at the reception area in the conference's location.
- Special thanks to your company in the exhibition's catalogue, and a final visual report on the conference.



Sponsorship Packages



15000 US\$



10000 US\$



3000 US\$



2000 US\$

Exhibition fees

Model	Area	EGP Price (Egyptians)	US \$ Price (non-Egyptians)
A	6.25 m ²	10000 EGP	2000 US\$
B	12.50 m ²	20000 EGP	3500 US\$
C	22.00 m ²	25000 EGP	5000 US\$
D	25.00 m ²	40000 EGP	6000 US\$



Delegates Bags Sponsor : (1250 \$)

- ✓ Sponsor Logo printed on bags.
- ✓ Sponsor Banner added inside the bags.
- ✓ Sponsor Logo added to the conference website.
- ✓ Short profile about the sponsor will be added to the conference website and the conference booklet.
- ✓ Sponsor logo added to all name tags.





Refreshment Breaks Drinks Sponsor: (1000 \$)

- ✓ Announcement at the conference (before the refreshment breaks)
- ✓ Banner added in the exhibition area (refreshment drinks corner)
- ✓ Sponsor Logo added to the conference website
- ✓ Short profile about the sponsor added to the conference website and the conference booklet.
- ✓ Sponsor logo added to all name tags.





Badges/ Name Tags Sponsor: (500 \$)

- ✓ Sponsor logo added to all name tags.
- ✓ Sponsor Logo added to the conference website.
- ✓ Short profile about the sponsor added to the conference website and the conference booklet.





Marlog 9 Sponsorship Proposal

Thank you for
your time and
hope to see you in
our upcoming
conference



For further information, please visit conference website: www.marlog.aast.edu
or E-mail us at: conference@marlog.aast.edu



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Thank
you