



TECHLOG: Launch of the Eastern Living Lab

Technological Transfer for Logistics Innovation in Mediterranean Area

Green Nile Plaza Hotel, Alexandria | 12th of March | 1.00

AGENDA

Public Conference (hybrid) – 20th March Hilton Green Plaza Alexandria

10.00 – 11.30 hrs	Opening Ceremony of MARLOG Conference Press Encounter
13.00 – 13.45 hrs	TECHLOG: Launch of the Eastern Living Lab
	Introduction Dr. Alaa Ezz, Secretary General CEEBA
	Welcome <ul style="list-style-type: none"> • Ahmed El Wakil, Chairman ASCAME and Alexandria Chamber of Commerce • Prof. Dr. Alaa Abdelbary, Vice President for Postgraduate Studies and Scientific Research Affairs, AASTMT
13.45 – 14.45	Addresses <ul style="list-style-type: none"> • Mohamed Moselhi, Chairman, Alexandria Maritime Chamber, Chairman Ship and Crew Group • Medhat El Kady, Chairman Egyptian International Freight Forwarding Association, EIFFA and Kadmar Group • Nikolaos Zaimis, Head of Trade Section, EU Delegation to Egypt • H.E. Admiral Reda Ismail, Head of Maritime sector, Ministry of Transport
	<ul style="list-style-type: none"> • Prof. Alaa Morsy, Director of AASTMT Port Simulator Complex • Dr. Sandra Haddad, Vice Dean College of International Transport and Logistics – AASTMT and AASTMT Techlog project coordinator Roundtable discussion