

About us

INSME - The International Network for Small and Medium Enterprises, is a non-profit organisation that contributes to the promotion of innovation in SMEs, and in establishing a more fertile entrepreneurial ecosystem worldwide.

The Network works under the auspices of the OECD and can count on the support of 65 Members from 35 different countries around the globe: 38 from Europe, 12 from Asia, 7 from North America, 4 from South America, and 4 from Africa.

Our members are organisations supporting SMEs and entrepreneurship, public and private entities and policymakers; the membership base is diverse, including technology transfer and innovation stakeholders, development banks, financial actors, academic institutions, business support organizations, and chambers of commerce which involve on a second-tier level thousands of SMEs: CEA-PME, Confapi and other confederations of SMEs are part of our network. Here the link to our website: <https://www.insme.org/>

What do we do?

Areas of expertise: Entrepreneurship, Innovation management, policies for SMEs internationalization.

Activities:

- Research and studies on SMEs
- SMEs and Stakeholder engagement
- Communication with stakeholders and the general public
- Dissemination towards the scientific community
- Exploitation strategy development
- Project's outcomes and impact measurement
- Public private partnerships promotion
- Policies Development
- Lobbying and advocacy
- Benchmarking on Best Practices of innovation and entrepreneurship
- Capacity building

Training:

Providing e-learning and traditional training: implementation of personalised training courses in fields connected to entrepreneurship, education and innovation. The main areas of expertise are listed in the table below:

INNOVATION POLICIES	ENTREPRENEURSHIP	MANAGING INNOVATION	ECONOMIC MACRO TRENDS	IPRS MANAGEMENT
<ul style="list-style-type: none"> Cluster Innovation Models National Systems of Innovation Open Innovation Public-private partnerships Triple Helix Model Technology Transfer Start-ups e spin-offs Research exploitation and valorization 	<ul style="list-style-type: none"> Business Model Innovation Entrepreneurial Skills Frugal and Social Entrepreneurship Marketing for Entrepreneurs Pitching Techniques Women Entrepreneurship 	<ul style="list-style-type: none"> Digital Innovation Internet of things Artificial intelligence Blockchain Innovation for SMEs New Product Development Product/Process Innovation Tools & Techniques to support innovation 	<ul style="list-style-type: none"> Circular Economy Green Economy Internationalisation Maritime and Mediterranean Economy 	<ul style="list-style-type: none"> Design Patents Licencing Standardisation Trademarks

INSME Ongoing EU projects:

- [XPRESS](#) - Horizon2020: The project aims at facilitating the introduction of Renewable Energy Sources (RES) via Green Public Procurement (GPP); INSME contributes to the success of XPRESS initiatives by organising events and workshops aimed at identifying solutions, best practices and opportunities to enhance the uptake of renewable energy sources and facilitate the interaction between public procurers, innovative SMEs and final users.
- [THE NEXT SOCIETY](#) - EU Neighbours: The project aims at mobilising entrepreneurs, innovators, and corporate ecosystems to tackle the challenge of economic development in the Mediterranean Area. INSME organises a series of Policy webinars called “Policy Labs” to highlight national instruments or policies considered as innovation best practices.
- [REESTART](#) – ENI CBC MED Programme: The project aims at encouraging the private sector, investing in alternative sources of energy in Lebanon. INSME offers a training program to Lebanese SMEs, providing them with the necessary knowledge to build their capacity for accessing green financing sources at international level and pursuing their sustainable energy transition objectives.

Here some of INSME’s previous EU projects:

- [BE.ST.](#) BEst practices exchange to Stimulate Serbian SMEs growth - Project aimed at contributing to Serbian economic growth, enabling SMEs and start-ups to deal with scaling-up, internationalisation and differentiation. INSME delivered workshops, an Innovation Toolbox and tailored mentoring sessions with high-level experts to entrepreneurs, enabling them to access tools, methodologies and techniques to enhance the competences acquired during the workshops.
- [SISPRINT](#) – High Growth Firms Research: governance and ecosystem characteristics allowing the enhancement of HGFs; funded by Unioncamere (the Italian Union of the Chambers of Commerce, and INSME member), Italian Territorial Cohesion Agency (ACT) and the EU.
- [EBSOMED](#): offers business support and peer learning to organisations and businesses in the Mediterranean.

- [MIRRIS](#): Mobilising Institutional Reforms in Research and Innovation Systems. INSME activities: facilitation of policy dialogues in the EU12 countries and Croatia (with a special focus on Cyprus and Malta).
- [JEUPTISTE](#): Japan-EU Partnership in Innovation, Science and Technology. INSME activities: organization of innovation workshops among industry and academia in Japan and Europe; collaboration on the strategic workshops on EU-Japan Collaboration and harmonization of research policies; support to the policy dialogues, bilateral dissemination of twinning/networking opportunities.
- [EUROMED INVEST](#): OPEN Neighbourhood Programme. INSME activities: organization of master classes for young women and diaspora entrepreneurs covering the following topics: stimulating innovation, open and closed innovation, management of innovation, internationalization, access to finance, pitching to investors.

For any clarifications you might need, please contact us at secretariat@insme.org.

Institution	
Full legal name - National Language	Rete Internazionale per le Piccole e Medie Imprese
Full legal name - English	The International Network for Small and Medium Enterprises
Abbreviation	INSME
PIC number	965280369
National ID	97332960588
EuropeAid ID	IT-2012-EAA-1712568804
Legal status	Not for profit organisation
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Partner's total staff, full time equivalent	10 or less