



Arab Academy
for Science Technology & Maritime Transport

The International Maritime Transport and Logistics Conference
"Marlog 10"

Digitalization

in Ports & Maritime Industry

Sponsorship Booklet



13 - 15 June, 2021 Hilton Green Plaza Hotel



The International Maritime and Logistics Conference **Marlog Conference**

The Conference is organized by the Arab Academy for Science & Technology and Maritime Transport, and has a great history since 2011, as it is considered one of the most important International conferences in the Middle East and North Africa in the field of maritime transport and logistics.

Why

Sponsor the Marlog 10 Conference? **Engage with the Maritime and Logistics Communities**



“Marlog 10” Conference sponsors are exposed to a highly engaged regional and international audience of professionals, top management and Decision-makers in the fields of Port, logistics and Maritime Transport.

Sponsoring the Marlog 10 Conference gives you:

- ✓ Access to influential Governmental and Non - Governmental Maritime and ports professionals.
- ✓ Update the industry with new products / services.
- ✓ Excellent regional and international networking opportunities.
- ✓ Unique marketing, branding and reputational benefits.

Attendees:



The Conference attracts significant media coverage throughout all Arab countries, as it brings together regional and international high-level attendance that includes ministers, Top Management, professors from prestigious universities.



The conference attracts a large number of attendees (+700 each year) which Increases interaction and coordination at all levels related to the Maritime Transport field.



All Conference sessions are webcasted live as remote viewers can watch the conference, and provide live online feedback.

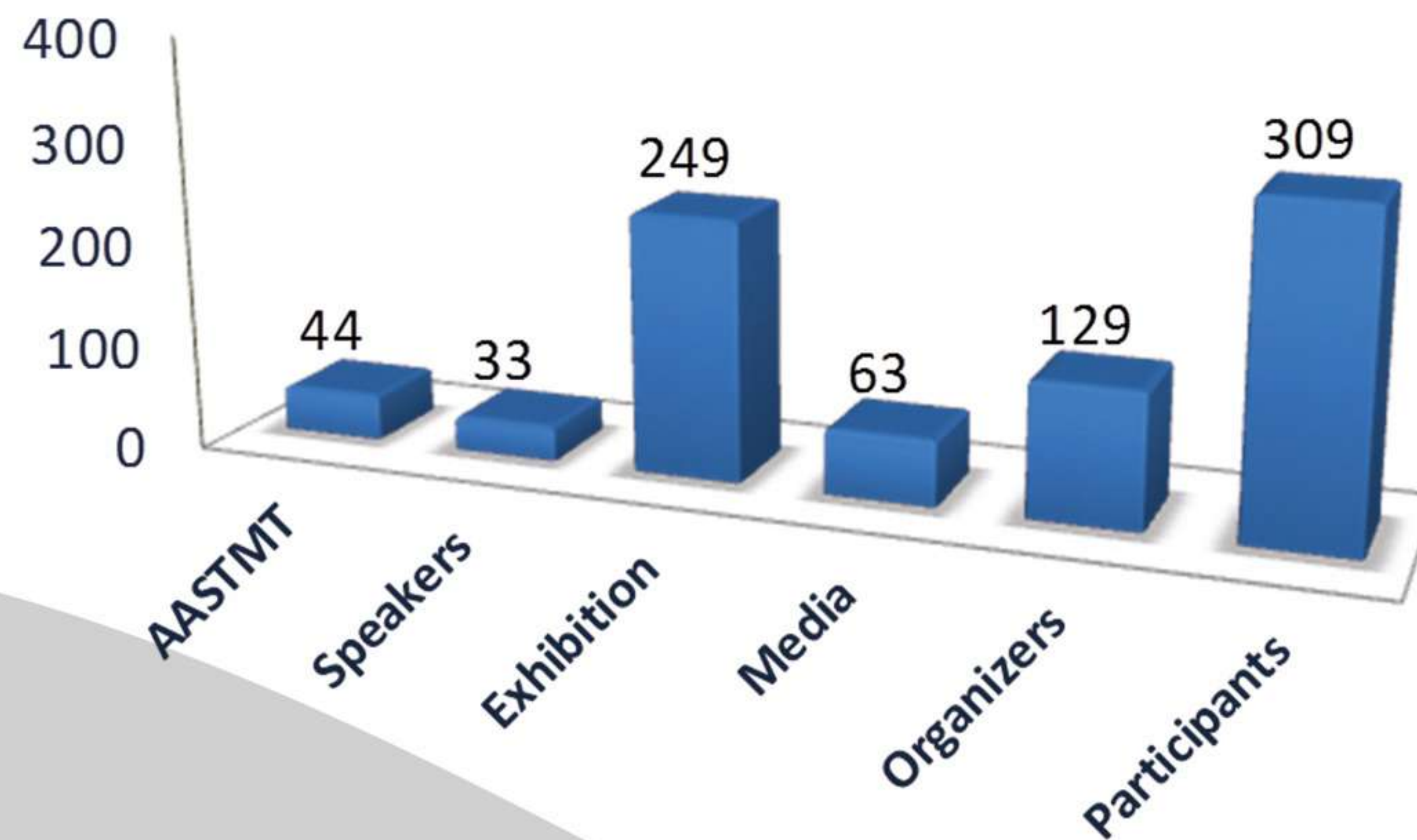
Marlog 8

Attendees: 827

Speakers: 33

Research papers: 22

Exhibition: 39 Companies



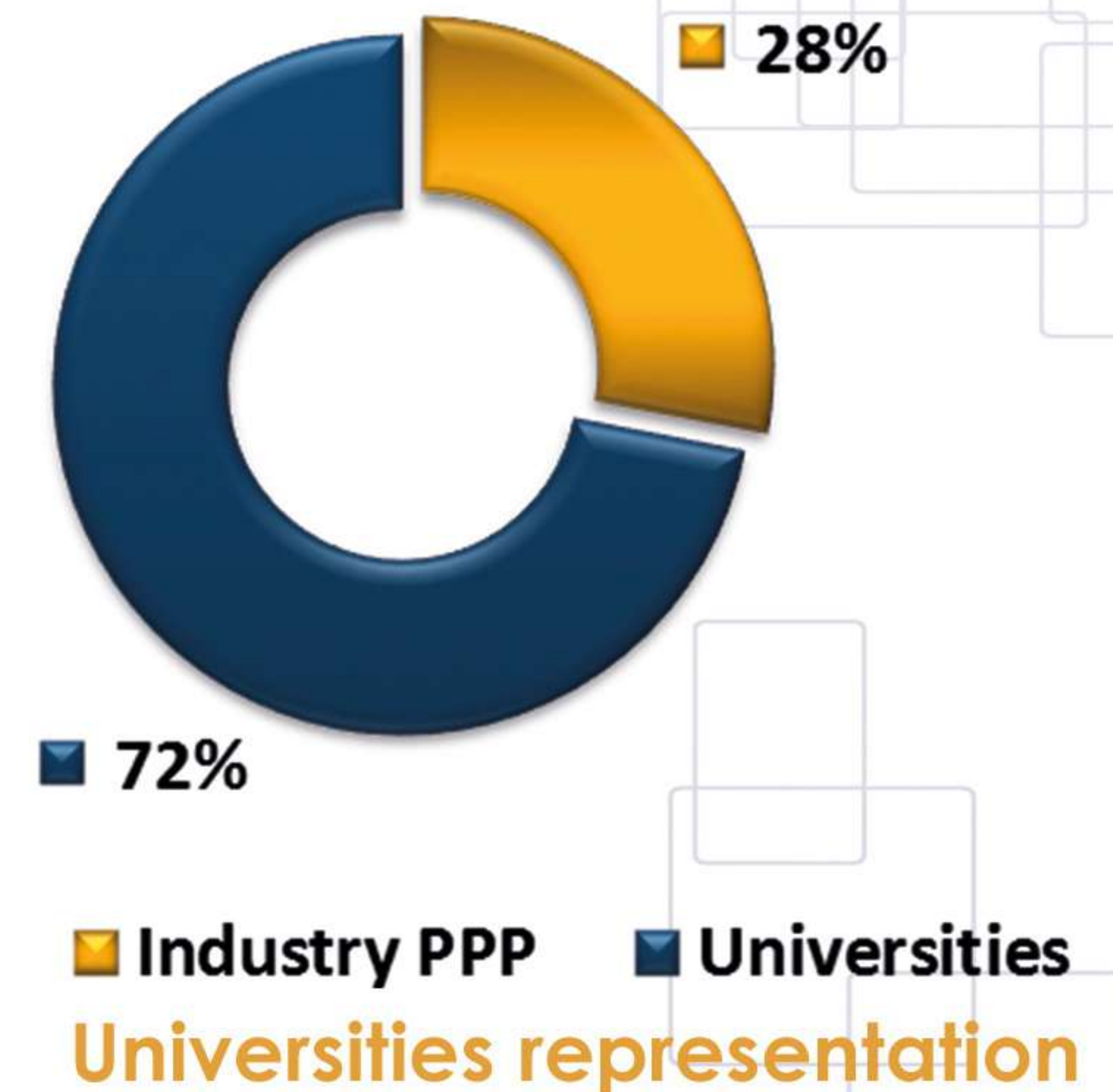
■ Number of Attendees according to Type of participation



Marlog 9

Academic Representation in Marlog 9:

- 1- World Maritime University, Sweden.
- 2- University of Genoa, Italy.
- 3- University of Cagliari, Italy.
- 4- Maribor University, Slovenia.
- 5- University college of Southeast Norway, Norway.
- 6- POLITEHNICA University, Bucharest, Romania.
- 7- University of the Aegean, Greece.
- 8- Netherlands Maritime University College, Malaysia.
- 9- The University of New South Wales, Australia.
- 10- Ain Shams University, Cairo, Egypt.
- 11- Alexandria University, Egypt.
- 12- Arab Academy for Science, Technology and Maritime Transport.



Marlog 10

Co-organizers



International Association of Ports
and Harbors (IAPH)



MEDPorts Association



Union pour la Méditerranée
Union for the Mediterranean
الإتحاد من أجل المتوسط

Union for the Mediterranean
(UfM)



Suez Canal Economic Zone



Antwerp/Flanders Port
Training Center



Valencia Port Foundation

(IME)
2020

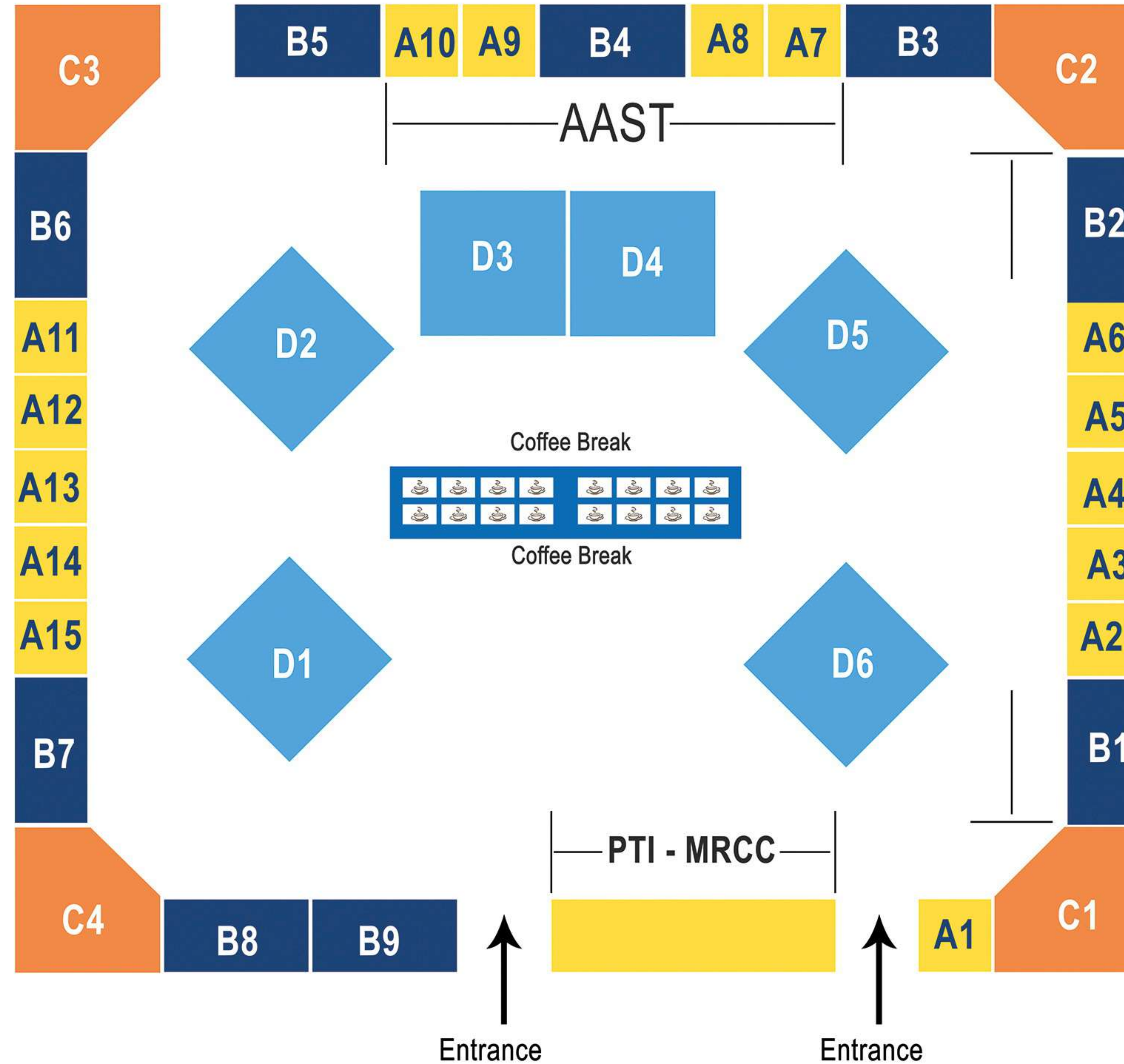
The International Maritime EXPo

The Exhibitions provides an excellent opportunity to show latest technology and innovations related to Maritime Transport.

Every year, the conference hosts the International Maritime EXPo (IME), which is attended by local, regional and international companies working in maritime transport, logistics, financing, information technology and infrastructure, as it is considered one of the largest specialized exhibitions in Egypt and other Arab countries.

- Exhibitors Profiles:**.....
- » Cargo Handling Equipment.
 - » Ship building Industry.
 - » Marine Technology.
 - » Dredging Technology.
 - » Ports and Ships Security Equipment.
 - » Navigational and Safety Equipment.
 - » Ports and Ships Services.
 - » Banks and Financial Services.
 - » Maritime Insurance Services.
 - » Port Simulation.
 - » Information and Communications Technology in Ports.
 - » Port Operation Equipment.
 - » IT Applications in Ports.





Sponsorship Qualities

<ul style="list-style-type: none"> • A chance of presenting a case study within the realm covered by the conference through one of its sessions. 	PLATINUM Sponsor	
<ul style="list-style-type: none"> • The sponsor shall have a distinguished position in the press conference, which will inaugurate that important conference and shall be announced in the newspapers. 	PLATINUM Sponsor	DIAMOND Sponsor
<ul style="list-style-type: none"> • Contribution of the sponsor will be announced in the press conference. 	PLATINUM Sponsor	DIAMOND Sponsor
<ul style="list-style-type: none"> • Exclusive catering. 	PLATINUM Sponsor	DIAMOND Sponsor

The sponsoring company will get bags and free invitations for the conference.



Sponsorship Qualities



6

4

2

- Putting an advertising hanger for the sponsor in the conference hall and exhibition.

- Advertising in the conference booklet

2 pages

1 pages

½ pages

- The sponsor entertains the privilege of using the conference logo to promote his productions.

6 months

4 months

2 months

- A discount on pavilions when wishing to take part in the accompanying exhibition of the conference, while showing your logo inside the exhibition's hall.

100%

50%

25%

15%

- Honoring, under the auspices of his excellency the Secretary General of the League of Arab States, and his excellency Minister of Transport in the opening ceremony.





Qualities



• Showing the sponsor’s logo and his name on all publications and advertisements of the conference and the website. The size of the logo, the sponsor’s name, his media and advertising contribution shall conform to the type of sponsorship and its relative size.



• The sponsor’s logo will be stamped on the back of the participants and organizers’ IDs, and the size of the logo conforms to the type of sponsorship.



• Distributing the sponsor’s publications inside the participants' bags and at the reception area in the conference’s location.



• Special thanks to your company in the exhibition’s catalogue, and a final visual report on the conference.



Sponsorship Packages



10000 US\$



7500 US\$



2000 US\$



1500 US\$

Exhibition fees



Model	Area	EGP Price (Egyptians)	US \$ Price (non-Egyptians)
A	6.25 m ²	10000 EGP	2000 US\$
B	12.50 m ²	20000 EGP	3500 US\$
C	22.00 m ²	25000 EGP	5000 US\$
D	25.00 m ²	40000 EGP	6000 US\$

Sponsorship

Packages

Delegates Bags Sponsor : (1250 \$)

- ✓ Sponsor Logo printed on bags.
- ✓ Sponsor Banner added inside the bags.
- ✓ Sponsor Logo added to the conference website.
- ✓ Short profile about the sponsor will be added to the conference website and the conference booklet.
- ✓ Sponsor logo added to all name tags.



Refreshment Breaks Drinks Sponsor: (1000 \$)

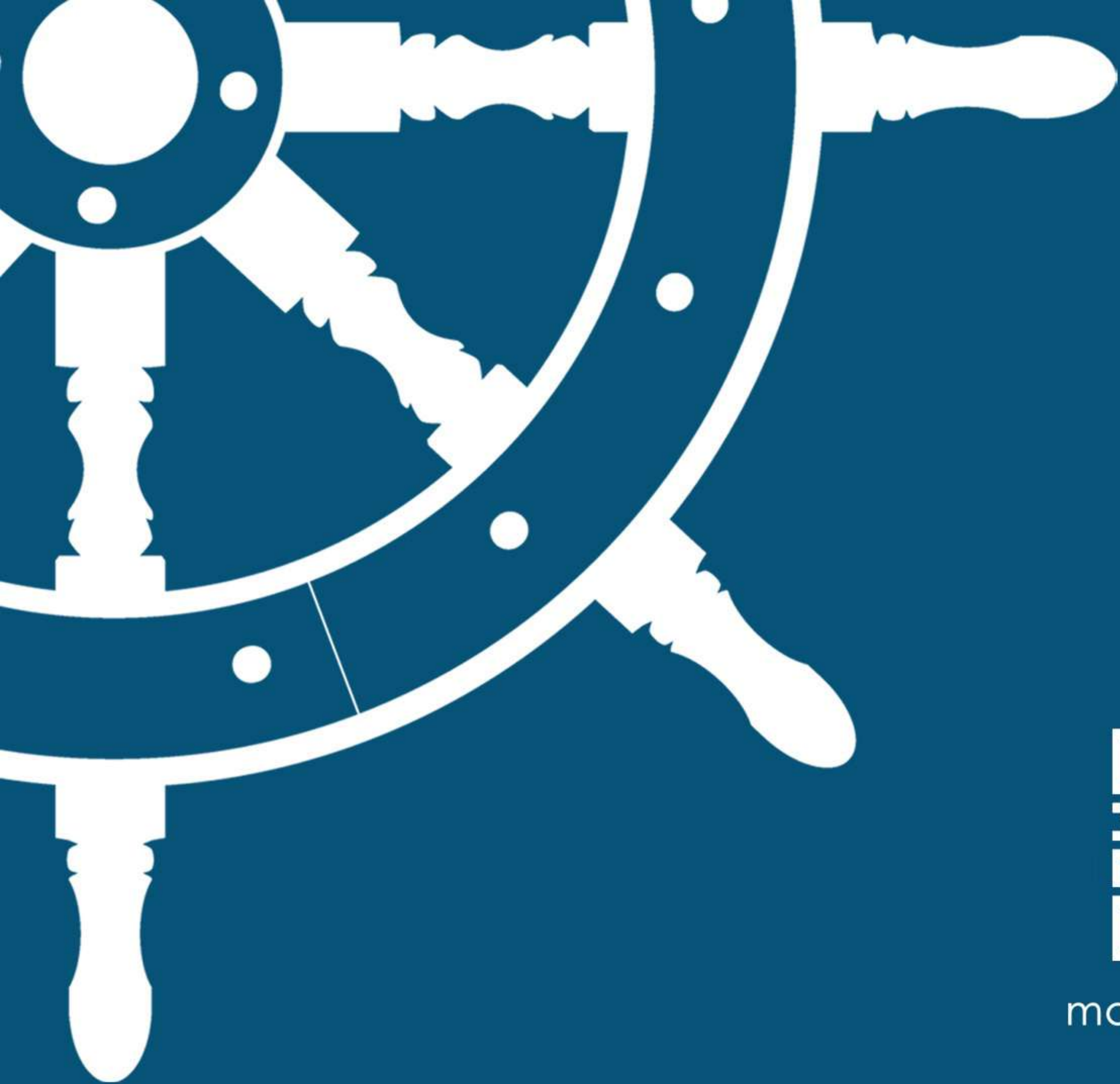
- ✓ Announcement at the conference (before the refreshment breaks)
- ✓ Banner added in the exhibition area (refreshment drinks corner)
- ✓ Sponsor Logo added to the conference website
- ✓ Short profile about the sponsor added to the conference website and the conference booklet.
- ✓ Sponsor logo added to all name tags.



Badges/ Name Tags Sponsor: (500 \$)

- ✓ Sponsor logo added to all name tags.
- ✓ Sponsor Logo added to the conference website.
- ✓ Short profile about the sponsor added to the conference website and the conference booklet.





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Co-organizers

