



الأكاديمية العربية للعلوم والتكنولوجيا والنقل البحري
Arab Academy for Science, Technology & Maritime Transport

MRCC



International Maritime Transport and logistics Conference Toward Smart Ports

13-15 March 2016 Hilton Green Plaza – Alexandria - Egypt

Blue Valley

A Global Power Centre for Port & Logistic Innovation?

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ITOLEAD™



Let's look at...How

Where did the good story start?

What has happened since Marlog4?

Where are we today?

Why the story matters ... also of **Smart Ports**

Living a Great Story

Marlog4 – 29 March 2015

Sustainability –

A Unique Opportunity to Enhance Mega Projects and Development

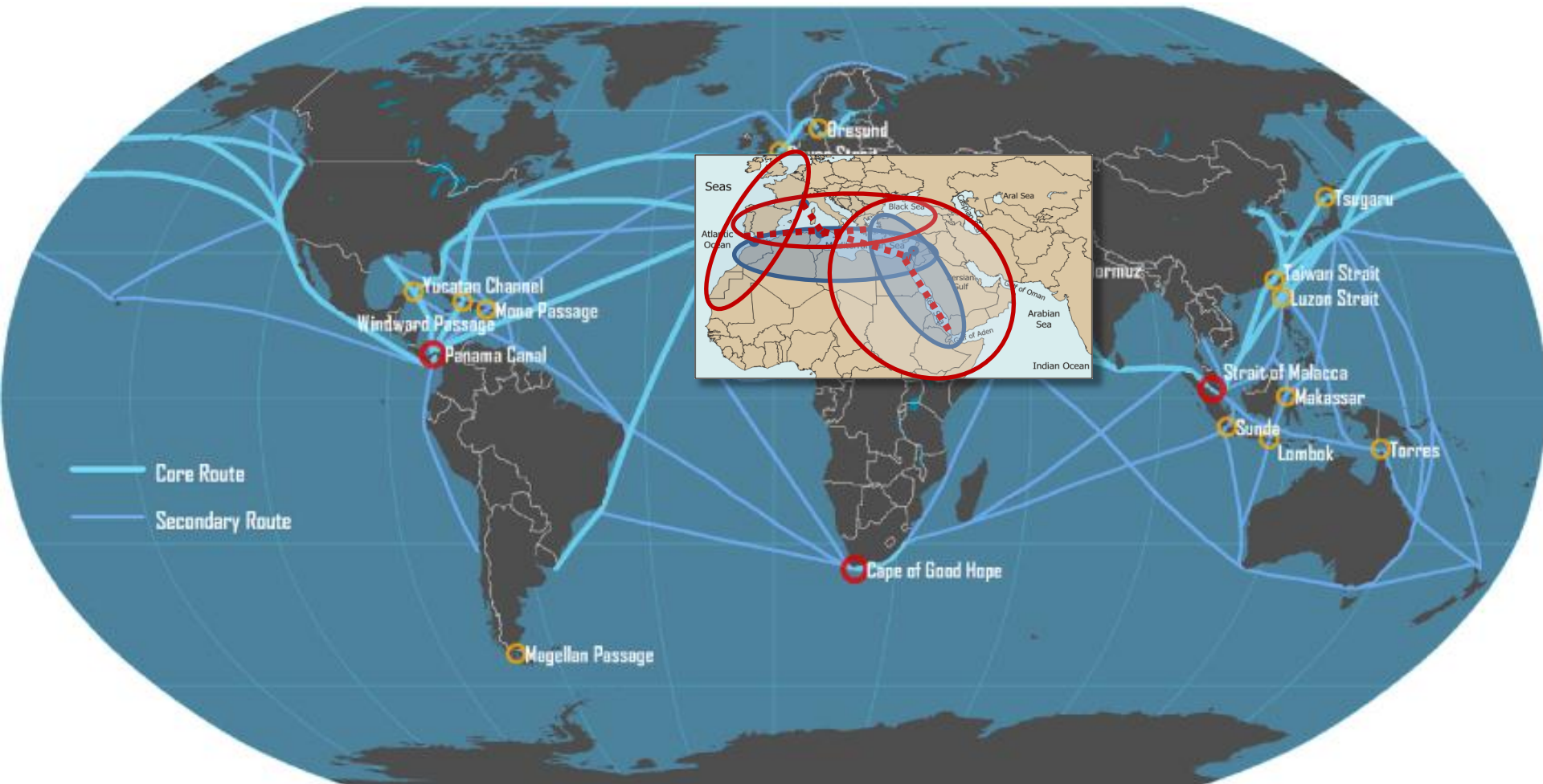
*“Strong drivers and new possibilities, which **calls for fast action and collaboration**”*





Marlog4 – 29 March 2015

A Unique Location



Marlog4 – 29 March 2015

A Unique Timing

“Act – Collaborate – Dare” + innovation within leadership tools



Don't underestimate the power of small steps to build a great future!

What happened then?

An idea was launched and took off with speed – based on
Capabilities, Visions, Trust, Determination



- **Project description** April
- **Action** May
- **Tested the idea globally** May October
- **Financial support and take off** November

Where are we today?



Blue Valley was officially launched 22. February in Cairo

*A City - A Global Lighthouse - A Power Center – for..
Blue Innovation, Development and Collaboration*

(Incl. Energy, Transportation, Ports, Infrastructure and much more)

Why it matters ... also of Smart Ports

- Construction – Turned upside/down (Brain, Investment, Politic)
- Collective innovation power – Turned upside/down
 - 5 Universities + 5 private organisations + 1 secretariat
 - Politicians and ALL
- A new working frame
 - Not owned or controlled by anyone – but by ALL
- Free of
 - politics, history, power fights, religion, culture gabs

Why it matters ... also of Smart Ports

The strongest innovators united at the Suez Canal Economic Zone attracts:

- Innovators & Investment climate
- Knowledge
- Clusters & Networks ?
- Security
- Focus on logistics /ports at the right timing
 - 75,000 KM2 logistic area
 - Smooth passage – also to terminals
 - Tunnels

To the benefit of Egyptian ports, Egypt ... And beyond!

Thank you to...

The Co-Founders- and Initiators

The Arab Academy of Science, Technology & Maritime Transportation



With a special Thank You to

—Dr. Monsef

—President Ismail Abdel Ghafar

Thank you to...

- *The Arab Federation of Chamber of Shipping*
(Trust, Efficient and early support – and Human Resources)
- *The Suez Canal Authorities & Economic Zone + Ministry of Transport*
(for being very active listners)
- *The Academia around the Globe*
(Inspiration and fast support)
- *The Maritime Industry's Stakeholders*
(Quick uptake and involvement)
- *Bido Shipping*
(First essential and generous charity)
- *Others - Showing interest, having faith and spreading the news*



THANK YOU TO *YOU* !

*for being
a constant and imperative source of
inspiration and energy
....from day ONE!*

YOU ARE ALL INVITED!

*....to engage
....to take responsibility
....to take advantage
....to make this unique/historic innovation initiative a success!*

** The Blue Valley initiative opened up for donations/sponsorship 22. Februar
Fast assistance, means faster development of SMART PORTS
.... ALSO IN EGYPT!*

Any donation is welcome



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I look forward to working *with* and *for* you
... and to seeing you again at

Marlog6 – 2017

