

**International Conference on Maritime Transport & Logistics
A Sustainable Development Perspective for Mega Projects**

MARLOG 4



MRCC

Hilton Green Plaza, Alexandria - Egypt

15 - 17 March 2015

Conference Sponsorship General Benefits

- ✚ Honoring in the opening session under the auspice of **H.E. Secretary General of the Arab League and H.E. Minister of Transport.**
- ✚ Honoring in the closing session by the President of the Arab Academy for Science, Technology and Maritime Transport.
- ✚ Promotional posters inside and outside the conference hall
- ✚ Press advertisement.
- ✚ Announcement on the conference screens and inside the exhibition hall.
- ✚ Sponsor name & logo are shown clearly in all the conference printings.
- ✚ Sponsor acknowledgment in news.
- ✚ Adding the name and the logo of the sponsored company on the conference website.
- ✚ Hosting in the conference press which will be held before the opening session pinpointing the conference and its activities.
- ✚ Adding the name and logo of the sponsored company on the conference CD.
- ✚ Adding the name and logo of the sponsored company on the conference & exhibition printings.
- ✚ Special discount on Exhibition booth, in case of participating in the exhibition.
- ✚ Adding the name and logo of the sponsored company on the conference briefcase; which is distributed to the attendees, speakers and participants of the conference.
- ✚ Having the opportunity to present a case study in the conference field through the conference sessions.
- ✚ The main conference file will be distributed to all attendees, speakers and participants.
- ✚ Award of a special page in the exhibition catalogue which is distributed to the exhibition participants, attendees and visitors.
- ✚ The right to use the conference logo
- ✚ A number of free invitations for the sponsor prominent clients for the opening and closing session.



Important Note:

Highlighting the logo size and the sponsor's name and its presence attendance is equivalent to the kind and size of sponsoring starting with 100 % till 40 % of the advertising and press size of the conference.

Sponsors Costs

Diamond Sponsor	25000\$
Platinum Sponsor	10000\$
Gold Sponsor	5000\$
Participant Sponsor	3000\$
Media Sponsor	5000\$

Advantages for the sponsors in a whole	Diamond Sponsor	Platinum Sponsor	Gold Sponsor	Participant Sponsor
Honoring in the opening session under the auspices of H.E. Secretary General of the Arab League and H.E. Minister of Transport.	v			
Honoring in the closing session under the auspices of H.E. President of the Arab Academy for Science, Technology & Maritime Transport.		v	v	
Announcement of the sponsor in a press conference.	v			
Mentioning the sponsor in all	v			

Advantages for the sponsors in a whole	Diamond Sponsor	Platinum Sponsor	Gold Sponsor	Participant Sponsor
press news.				
The sponsor logo and name are printed on all the printings of the conference.	√	√	√	√
The sponsor logo and name are in advertisements.	√	√	√	√
The sponsor logo on the conference printings.	√	√	√	√
Adding the sponsor logo to the conference website.	√	√	√	√
Displaying the sponsor logo on the welcoming posters inside and outside the conference hall.	√	√	√	√
Discount on the booth in case of participating in the exhibition and displaying the logo inside the exhibition hall.	100%	50%	25%	15%
Distributing conference briefcases to all the attendees and the sponsor with the logo printed on them.	10	5	–	–
Free invitations for the conference.	10	5	–	–
Opportunity for presenting case study within one of the conference sessions.	√			
Distributing all the diamond sponsor printings in the participants briefcases and some printings for the platinum sponsor.	√	√		
Distributing the gold sponsor			√	√

Advantages for the sponsors in a whole	Diamond Sponsor	Platinum Sponsor	Gold Sponsor	Participant Sponsor
printings in the reception hall of the conference and some printings for the participant sponsor.				
Sole sponsor of lunch banquette.	√			
Advertisements in the conference and exhibition catalogue.	2 pages	1 page	1/2 page	-
Giving the sponsor a full page in the conference magazine.	√			
Special thanks for your company in the appreciation page of the exhibition catalogue.	√	√	√	√
Acknowledgment in the final video reportage of the conference.	√	√	√	√
The advantage to use the conference logo in marketing after the end of the conference.	6 months	3 months	-	-