

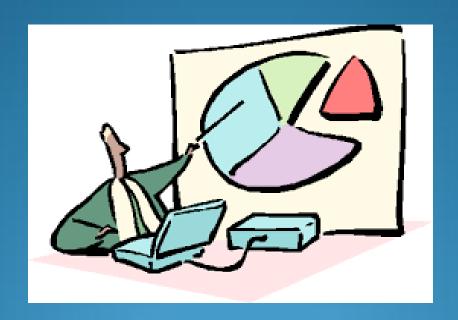


# Shipyard Business Development in Egypt



**Challenges and Opportunities** 

#### **MODERATOR PRESENTATION**



#### **Business Opportunities**



#### **OPPORTUNITIES**

- Chance of Competition in Red and Mediterranean Seas
- Establishment of new Shipyards in Suez Canal Development Project and/or Red Sea Area
- Business Development of Alexandria Shipyard after being upgraded
- Local Shipyards' Role in Development of Egyptian Shipping Industry

Chance of Competition in Red and Mediterranean Seas





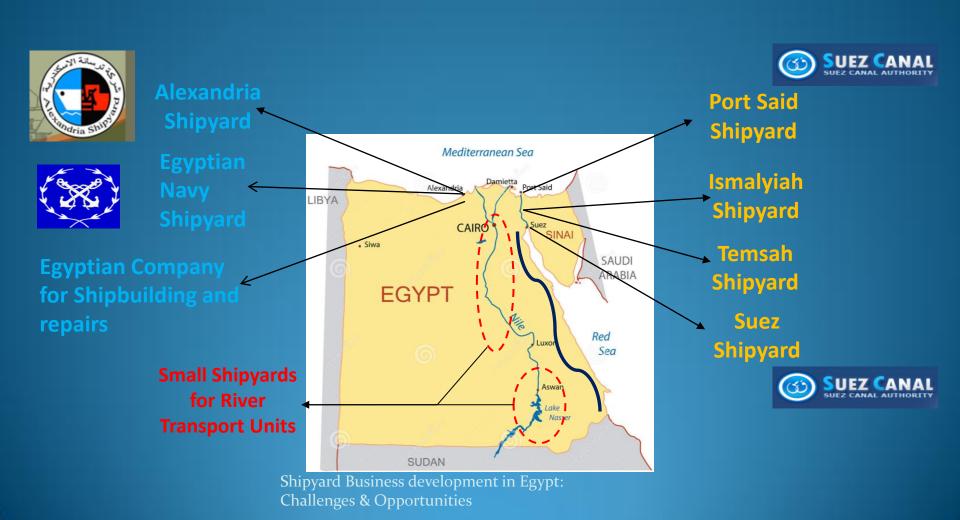
·What are the chances to compete in

**Mediterranean Sea?** 

•What are the chances to compete in Red Sea?

Establishment of new Shipyards in Suez Canal Development Project and/or Red Sea Area







•Is it feasible to establish new shipyards with all shipbuilding and repairs facilities in the project of Suez Canal Development?

•What about the feasibility for establishment of new shipyards on the red sea coat (South of Suez)?

Business Development of Alexandria Shipyard after being upgraded





- •How can we achieve an optimum business development for Alexandria Shipyard?
- •Is Alexandria Shipyard in needs for a joint venture with a foreign shipyard? If yes, what are the optimum features of this foreign shipyard?

Local Shipyards' Role in Development of Egyptian Shipping Industry



Local Shipyards' Role in Development of Egyptian Shipping Industry



Local Shipyards' Role in Development of Egyptian Shipping Industry

Shortage in Egyptian Fleet



**Increase in Egyptian Fleet** 

( for Loading Imported Materials: Bulk, liquids and General Cargo)



Building New Vessels



**New Building** 

Shipyard

Buying Used Vessels



**Maintenance & Repairs** 



- •Can the Egyptian Shipyard have a role in the development of Egyptian Shipping Industry?
- •How can the Egyptian Shipyard offers services with good quality and competitive prices?

## Challenges



#### Challenges

- Legislation & Management Systems as obstacles
- Implementing new technologies in Local Shipyards
- Staff Culture, Skills, training and performance

## Challenges (1/3)

# Legislation & Management Systems as obstacles



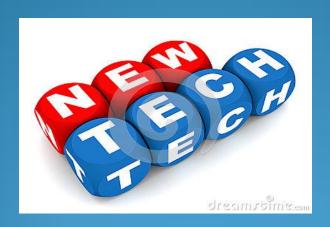
# Legislation & Management Systems as obstacles



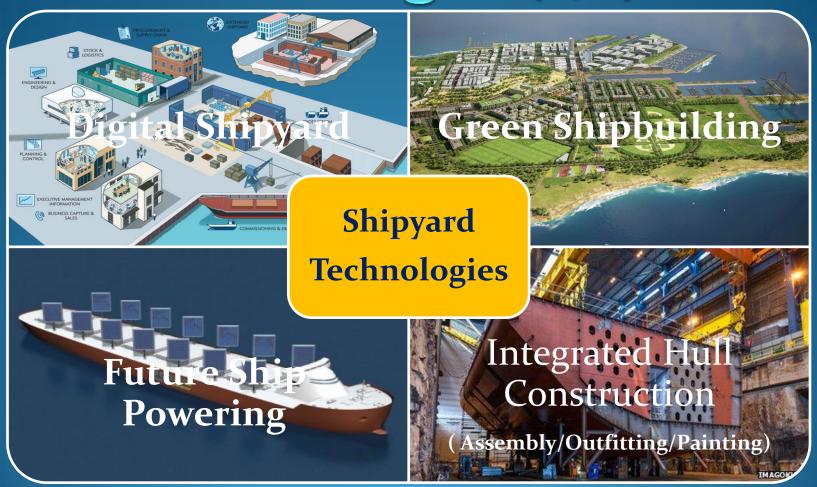
- Did Legislation represents an obstacle for the development of shipyards in Egypt?
- •What are the changes needed for Legislation System?
- •What is your opinion about the current implemented management systems?
- •What are the changes /steps/ decisions to be taken in order to improve the current management system of Egyptian shipyards?

## Challenges (2/3)

# Implementing New Technologies in Local Shipyards



#### Challenges (2/3)



#### Implementing New Technologies in Local Shipyards



- •Is it feasible to implement such technologies in Local Shipyards?
- •What are the requirements to help moving towards the implementation of such technologies?
- •Which technology can we start with?

## Challenges (3/3)

# Staff Culture, Skills, Training and Performance



### Challenges (3/3)





#### Staff Culture, Skills, Training and Performance



- •What are the basic culture required for Shipyard Staff?
- •Are we in need for change the culture of Egyptian Shipyard Staff?
- •What are the training needs to improve the Egyptian Labour skills?
- •By improving the culture and training, can we achieve a better quality and productivity?

#### **Open Discussion**

**To All Attendees** 

Your questions, negotiations, participation enhance the value of the session









# Wishing you an Enjoyable Participation in MARLOG 4