The International Maritime Transport & Logistics Conference

MARLOG 3
Logistics Industry in the Arab World:
"Threats and Opportunities"

1st Day

Sunday, 9th March 2014
08:00  Registration

Opening Session

09:00  Opening Address

- Dr. Akram Soliman El-Selmy
  Dean, PTI
  Head, Organizing Committee

- Prof. Dr. Ehab Mahmoud El Kassas
  Dean, MRCC
  Vice Conference Chairman

- Prof. Dr. Ismail Abd El-Ghafar Ismail Farag
  President, AASTMT
  Conference Chairman

- H.E. Admiral Tarek El Mahdy
  Governor of Alexandria

- H.E. Admiral Mohab Mameesh
  Chairman of Suez Canal Authority

- H.E. Prof. Dr. Mohamed Bin Ibrahim Al-Tuwajri
  Ass. Secret. General for Economic Affairs League of Arab States

- H.E. Prof. Dr. Ibrahim Al Domeiry
  Minister of Transport

10:00  Recognition of Instrumental Figures
10:30  Opening the Exhibition of Marine Equipment & Services
11:30  Tea Break
Session 1-A

Logistics Activities in the Arab World

Chairman

Dr. Hazem Ghonima
President, TAF Consultants – Canada

12:00 Arab Feeders Company- “Case Study”
R. Adm. Mahmoud Hatem El Kady
Chairman, Arab Federation of Chambers of Shipping

12:20 The Economic Importance of Suez Canal & its future Traffic
(Perspectives and Challenges)
Dr. Hazem Ghonima
President, TAF Consultants – Canada

12:40 Ports Development in the East Mediterranean
Mr. Klaus Holm Laursen
Chief Executive Officer, Suez Canal Container Terminal, Egypt

13:00 Session Discussion
13:30 Tea Break

Session 1-B

Logistics Activities in the Arab World

Chairman

R. Adm. Mahmoud Hatem El-Kady
Chairman, Arab Federation of Chambers of Shipping

14:00 The Marine Logistics Challenges
Capt. Gamal Fekry
CEO, Red Sea Marine Management (DMCC)

14:20 The Future of the Dry Ports in Egypt
Mr. Gamal Hegazy
President; General Authority for Land & Dry Ports

14:40 Ecosystem Goods & Services; Economic Valuation & Green Economy
Dr. Amr El Sammak
Head of Environmental Affair Organization

15:00 Session Discussion
15:30 Lunch
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2\textsuperscript{nd} Day

Monday, 10\textsuperscript{th} March 2014
Session 2
Port Developments in the Arab World

Chairman
Dr. Abdel Halem Bassiouny
(EX.) Vice President AASTMT for Vocational Studies & Maritime Research
Board Member, Alexandria Port Authority & Damietta Port Authority

09:00 Port Planning Projects and Practical Ideas for Improving Ports Efficiency
Mr. Norberto Calabro
General Manager, CG Consultant Group, Spain

09:20 Risk Management in Public Private Partnership Projects in Infrastructures.
Prof. Dr. Ismail Mubarak
Professor of (Emeritus) of Ports and Coastal Engineering, Cairo University

09:40 The Role of Intermodal Transport in Developing Port Hinterland in Egypt
Eng. Hamdy Barghout
Logistics Management Consultant

10:00 On the Adoption of Corporate Social Responsibility in Container Terminals: The Case of Egypt
Mr. Ahmed El Sakhawy, Dr. M. Karim Sorour
Associate Researcher at Economic and Managerial Studies Department (MRCC), AASTMT

10:20 Increasing Productivity in Container Terminal-Egypt
Capt. Ahmed Ali Osman
Operation Manager, Yanbu Commercial Port, KSA

10:40 Session Discussion

11:00 Tea Break
Session 3
Human Resources Development
Legal Issues in Logistics & Port Development

Chairman
Capt. Gamal Fekry
CEO, Red Sea Marine Management (DMCC)

11:30 Training Development and its Impact on HR Building Capacity for Suez Canal Project (Competency-Based Training Systems)
Dr. Alaa M. Morsy
Associate Professor, AASTMT, Head of R & D Dept. PTI.

11:45 International Maritime Arbitration and its Scope of Efficiency & Applying on the Maritime Disputes in Egypt and Arab States
Mr. Nabil Mohamed Farag
International Maritime Lawyer

12:00 Settlement of Disputes in Partnership Contracts in Specialized Ports
Ms. Eman Algamiel
Lecturer, College of International Transport & logistics, AASTMT

12:15 Port Human Resources Performance Improvement Through Occupational Health and Safety Training
Capt. Hossam Eldin Hassan Gadalla,
Capt. Sherif Mohamed Fathalla
Marine Lecturer, Maritime Safety Institute, AASTMT

12:30 Suez Canal Role in Developing the Arab Red Sea Ports
Dr. El-Sayed Galal
Deputy Manager of Transit Department-Suez Canal Authority

12:45 Session Discussion
13:10 Tea Break
Parallel Work Shop

The Role of Operations Research in Solving Transportation Problems

Chairman
Prof. Dr. Mohamed Othman
Vice President, El Asher University

12:30  Registration
13:00  Chairman Speech
13:15  Different Models of Transportation Problems – (A)
      Dr. Abdel Rahman Mohamed
      Faculty of Science – Ismailia University
13:30  Different Models of Transportation Problems – (B)
      Prof. Dr. Mahmoud El-Sherbiny
      Head of Operation Research Dept., ISSR, Cairo University
13:45  Parametric Study of Transportation Problem
      Prof. Dr. Mohamed Abdel Aty
      Head of Operation Research Dept., ISSR, Cairo University
14:00  Stochastic Transportation Problem
      Dr. Mahmoud Rashwan
      Faculty of Economics and Political Science – Cairo University
14:15  Fuzzy Transportation Problem
      Dr. Abdel Azim Mohamed
      Higher Technological Institute, 10th of Ramadan City
14:30  Rough Transportation Problem
      Dr. Mohamed Abdel El-Fattah El-Sisi
      Faculty of Engineering, Banha University
14:45  Different Applications for Transportation Problem
      Dr. Ramadan Zein El-Din
      Associate Professor, Operation Research Dept., ISSR, Cairo University
15:00  Open Discussions
15:30  Lunch

N.B.: This workshop will be held in Orgwan Hall
Session 4

Logistics and Supply Chain (1)

Chairman
Mr. Norberto Calabro
General Manager, CG Consultant Group, Spain

13:30 Global Supply Chain Growth Opportunities Using Thinking Process
Dr. Khaled El-Sakty, Dr. Mohamed El Beheiry
Head of Transport Logistics Department & Vice Dean of College of International Transport and Logistics, AASTMT

13:50 Optimal Transportation Route Selection Using Simulation Modeling
Dr. Abdel-Aziz M. Mohamed, MR. Tarek Elnagdi
Associate Dean of Graduate Studies, College of International Transport and Logistics, AASTMT

14:10 Target Cost as an Input to the Contemporary Cost Management to Enhance the Competitiveness of Container Terminals.
Mr. Mohamed Abd El Hamid Shahata
Senior Revenue Specialist, Alexandria Container and Cargo Handling Company

14:30 Suggestion for the integration of Logistics & Marketing Activities to Increase Competitive Capabilities for Companies working in the Maritime Transport Sector
Dr. Amal Moustafa Asfour
Assistant Dean, College of International Transport & Logistics – AASTMT

14:50 Barriers to Entry as an Oligopolistic Feature of Container Liner Shipping Industry & Their Impact on Developing Countries
Dr. Tarek Seif – Mrs. Ola Abd El-Wahab
Head of Commercial lines, Allianz Insurance Company, Maritime Economist & Researcher

15:10 Session Discussion

15:30 Lunch
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3rd Day

Tuesday, 11th March 2014
Session 5
Logistics and Supply Chain (2)

Chairman
Prof. Dr. Mohamed Ali Ibrahim
Dean of the Institute of International Transport & Logistics (Cairo)
Director, Port Said Campus

09:00  Planned Logistic Centers and Global Supply Chains
R. Admiral Sherin Hassan
Marine Expert- Former Head of Maritime Transport Sector

09:20  The Strategic and Economic Importance for Establishing a Logistic Area in the South of Egypt
Dr. Mostafa Kamel Khalil
Assistant Professor of Economics, Head of Department of International Transport & Logistics. AASTMT

09:40  The Logistics of Small Enterprises & the Notion of One Village – One Product & Enhancing Engine in the Activation of Trade & Transport in Egypt
Dr. Farouk Malash
Prof. of Commercial, Maritime Law & Multimodal Transport, AASTMT – Egypt

10:00  Logistic Support & its Effect on Electronic Commerce in Arab World "Case Study: Amazon Company"
Ms. Ruba Fouad
Graduate Teaching Assistant International Transport & Logistics College. AASTMT

10:20  Session Discussion

10:40  Tea Break
Session 6

Green and Sustainable Logistics

Chairman
Prof. Dr. Wael Kamel
Professor of Environmental Engineering,
College of Engineering, AASTMT

11:00 The Role of Technical Services in the Logistics System Environmental Management of the Ports of Green Eco-Friendly

Prof. Dr. Mohamed Mehrem
Chemical Energy and Environmental Engineering Expert

11:20 Examination of Different Green Ports Initiatives and Possible Application to Egyptian Ports

Capt. Al Moataz Bellah Farrag
Capt. Salah Farid
Lecturer, Maritime Safety Institute & Maritime Upgrading Studies - AASTMT

11:40 Optimizing Operating Cost for Controlling SOx Emission

Eng. Mohamed Walid Refae
Head of Training Engineer Department, Sea Training Institute – AASTMT

12:00 Session Discussion
12:20 Tea Break
Session 7

Logistics and Supply Chain (3)

Chairman
Mr. Naeem Ibrahim El-Naeem
Director, King Abdelaziz Port, Dammam, KSA

12:40  Maximization of Economic Role in Egyptian Seaports within Integrated Logistic System
Mr. Mohamed Elabasiry – Dr. Eman El-Haddad
Head of Economical and Managerial Studies Dept. - MRCC, AASTMT

13:00  A Simulation Based Model for Berth Allocation & Quay Crane Assignment in Container Terminals
Capt. Mostafa A. Abdelhafez; Prof. Dr. Amr B. El-Tawil
Dean, Institute of Upgrading Studies, AASTMT

13:20  Cloud Computing in Logistics and Supply Chains: Opportunities and Threats
Eng. Maha Diwan
Project Manager, Integrated Solutions For Ports (ISFP)

13:40  Using Reliability Models to Improve Security Systems’ Performance at Minimum Cost
Mr. Wael Farghaly; Dr. Abdel-Aziz M. Mohamed
Chief Executive Officer, Knowledge Towers Company

14:00  Session Discussion
Closing Session

Chairman
Prof. Dr. Ismail Abd El-Ghafar Ismail Farag
President, AASTMT
Conference Chairman

14:30  Keynote Speech by
Prof. Dr. Ismail Abd El-Ghafar Ismail Farag
15:00  Proposed Recommendations
15:30  Lunch

Looking Forward to Seeing
You in our Next Conference