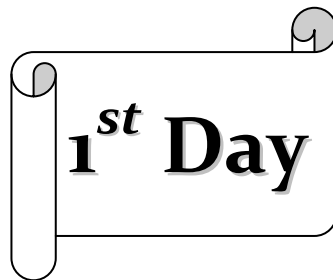


**The International Maritime Transport &
Logistics Conference**

MARLOG 3

**Logistics Industry in the Arab World:
"Threats and Opportunities"**



Sunday, 9th March 2014

08:00 Registration

Opening Session

09:00 Opening Address

- **Dr. Akram Soliman El-Selmy**
Dean, PTI
Head, Organizing Committee
- **Prof. Dr. Ehab Mahmoud El Kassas**
Dean, MRCC
Vice Conference Chairman
- **Prof. Dr. Ismail Abd El-Ghafar Ismail Farag**
President, AASTMT
Conference Chairman
- **H.E. Admiral Tarek El Mahdy**
Governor of Alexandria
- **H.E. Admiral Mohab Mameesh**
Chairman of Suez Canal Authority
- **H.E. Prof. Dr. Mohamed Bin Ibrahim Al-Tuwaijri**
Ass. Secret. General for Economic Affairs League of Arab States
- **H.E. Prof. Dr. Ibrahim Al Domeiry**
Minister of Transport

10:00 Recognition of Instrumental Figures

10:30 Opening the Exhibition of Marine Equipment & Services

11:30 Tea Break

Session 1-A

Logistics Activities in the Arab World

Chairman

Dr. Hazem Ghonima

President, TAF Consultants – Canada

- 12:00 Arab Feeders Company- “Case Study”
R. Adm. Mahmoud Hatem El Kady
Chairman, Arab Federation of Chambers of Shipping
- 12:20 The Economic Importance of Suez Canal & its future Traffic
(Perspectives and Challenges)
Dr. Hazem Ghonima
President, TAF Consultants – Canada
- 12:40 Ports Development in the East Mediterranean
Mr. Klaus Holm Laursen
Chief Executive Officer, Suez Canal Container Terminal, Egypt
- 13:00 Session Discussion
- 13:30 Tea Break

Session 1-B

Logistics Activities in the Arab World

Chairman

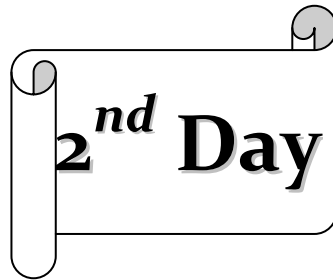
R. Adm. Mahmoud Hatem El-Kady

Chairman, Arab Federation of Chambers of Shipping

- 14:00 The Marine Logistics Challenges
Capt. Gamal Fekry
CEO, Red Sea Marine Management (DMCC)
- 14:20 The Future of the Dry Ports in Egypt
Mr. Gamal Hegazy
President; General Authority for Land & Dry Ports
- 14:40 Ecosystem Goods & Services; Economic Valuation & Green
Economy
Dr. Amr El Sammak
Head of Environmental Affair Organization
- 15:00 Session Discussion
- 15:30 Lunch

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Monday, 10th March 2014

Session 2

Port Developments in the Arab World

Chairman

Dr. Abdel Halem Bassiouny

(EX.) Vice President AASTMT for Vocational Studies & Maritime Research

Board Member, Alexandria Port Authority &
Damietta Port Authority

- 09:00** Port Planning Projects and Practical Ideas for Improving Ports Efficiency
Mr. Norberto Calabro
General Manager, CG Consultant Group, Spain
- 09:20** Risk Management in Public Private Partnership Projects in Infrastructures.
Prof. Dr. Ismail Mubarak
Professor of (Emeritus) of Ports and Coastal Engineering, Cairo University
- 09:40** The Role of Intermodal Transport in Developing Port Hinterland in Egypt
Eng. Hamdy Barghout
Logistics Management Consultant
- 10:00** On the Adoption of Corporate Social Responsibility in Container Terminals: The Case of Egypt
Mr. Ahmed El Sakhawy, Dr. M. Karim Sorour
Associate Researcher at Economic and Managerial Studies Department (MRCC), AASTMT
- 10:20** Increasing Productivity in Container Terminal-Egypt
Capt. Ahmed Ali Osman
Operation Manager, Yanbu Commercial Port, KSA
- 10:40** Session Discussion
- 11:00** Tea Break

Session 3

Human Resources Development Legal Issues in Logistics & Port Development

Chairman

Capt. Gamal Fekry

CEO, Red Sea Marine Management (DMCC)

- 11:30 **Training Development and its Impact on HR Building Capacity for Suez Canal Project (Competency-Based Training Systems)**
Dr. Alaa M. Morsy
Associate Professor, AASTMT, Head of R & D Dept. PTI.
- 11:45 **International Maritime Arbitration and its Scope of Efficiency & Applying on the Maritime Disputes in Egypt and Arab States**
Mr. Nabil Mohamed Farag
International Maritime Lawyer
- 12:00 **Settlement of Disputes in Partnership Contracts in Specialized Ports**
Ms. Eman Algamiel
Lecturer, College of International Transport & logistics, AASTMT
- 12:15 **Port Human Resources Performance Improvement Through Occupational Health and Safety Training**
Capt. Hossam Eldin Hassan Gadalla,
Capt. Sherif Mohamed Fathalla
Marine Lecturer, Maritime Safety Institute, AASTMT
- 12:30 **Suez Canal Role in Developing the Arab Red Sea Ports**
Dr. El-Sayed Galal
Deputy Manager of Transit Department-Suez Canal Authority
- 12:45 Session Discussion
- 13:10 Tea Break

Parallel Work Shop

The Role of Operations Research in Solving Transportation Problems

Chairman

Prof. Dr. Mohamed Othman
Vice President, El Asher University

- 12:30 Registration
13:00 Chairman Speech
13:15 Different Models of Transportation Problems – (A)
Dr. Abdel Rahman Mohamed
Faculty of Science – Ismailia University
13:30 Different Models of Transportation Problems – (B)
Prof. Dr. Mahmoud El-Sherbiny
Head of Operation Research Dept., ISSR, Cairo University
13:45 Parametric Study of Transportation Problem
Prof. Dr. Mohamed Abdel Aty
Head of Basic Sciences Dept., Higher Technological Institute,
10th of Ramadan City
14:00 Stochastic Transportation Problem
Dr. Mahmoud Rashwan
Faculty of Economics and Political Science – Cairo University
14:15 Fuzzy Transportation Problem
Dr. Abdel Azim Mohamed
Higher Technological Institute, 10th of Ramadan City
14:30 Rough Transportation Problem
Dr. Mohamed Abdel El-Fattah El- Sisi
Faculty of Engineering, Banha University
14:45 Different Applications for Transportation Problem
Dr. Ramadan Zein El-Din
Associate Professor, Operation Research Dept., ISSR, Cairo
University
15:00 Open Discussions
15:30 Lunch
N.B.: This workshop will be held in Orgwan Hall

Session 4

Logistics and Supply Chain (1)

Chairman

Mr. Norberto Calabro

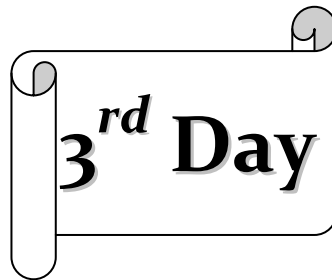
General Manager, CG Consultant Group, Spain

- 13:30 Global Supply Chain Growth Opportunities Using Thinking Process
Dr. Khaled El-Sakty, Dr. Mohamed El Beheiry
Head of Transport Logistics Department & Vice Dean of College of International Transport and Logistics, AASTMT
- 13:50 Optimal Transportation Route Selection Using Simulation Modeling
Dr. Abdel-Aziz M. Mohamed, MR. Tarek Elnagdi
Associate Dean of Graduate Studies, College of International Transport and Logistics, AASTMT
- 14:10 Target Cost as an Input to the Contemporary Cost Management to Enhance the Competitiveness of Container Terminals.
Mr. Mohamed Abd El Hamid Shahata
Senior Revenue Specialist, Alexandria Container and Cargo Handling Company
- 14:30 Suggestion for the integration of Logistics & Marketing Activities to Increase Competitive Capabilities for Companies working in the Maritime Transport Sector
Dr. Amal Moustafa Asfour
Assistant Dean, College of International Transport & Logistics – AASTMT
- 14:50 Barriers to Entry as an Oligopolistic Feature of Container Liner Shipping Industry & Their Impact on Developing Countries
Dr. Tarek Seif – Mrs. Ola Abd El-Wahab
Head of Commercial lines, Allianz Insurance Company, Maritime Economist & Researcher
- 15:10 Session Discussion
- 15:30 Lunch

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Tuesday, 11th March 2014

Session 5

Logistics and Supply Chain (2)

Chairman

Prof. Dr. Mohamed Ali Ibrahim
Dean of the Institute of International Transport & Logistics (Cairo)
Director, Port Said Campus

- 09:00** **Planned Logistic Centers and Global Supply Chains**
R. Admiral Sherin Hassan
Marine Expert- Former Head of Maritime Transport Sector
- 09:20** **The Strategic and Economic Importance for Establishing a Logistic Area in the South of Egypt**
Dr. Mostafa Kamel Khalil
Assistant Professor of Economics, Head of Department of International Transport & Logistics. AASTMT
- 09:40** **The Logistics of Small Enterprises & the Notion of One Village – One Product & Enhancing Engine in the Activation of Trade & Transport in Egypt**
Dr. Farouk Malash
Prof. of Commercial, Maritime Law & Multimodal Transport, AASTMT – Egypt
- 10:00** **Logistic Support & its Effect on Electronic Commerce in Arab World "Case Study: Amazon Company"**
Ms. Ruba Fouad
Graduate Teaching Assistant International Transport & Logistics College. AASTMT
- 10:20** **Session Discussion**
- 10:40** **Tea Break**

Session 6

Green and Sustainable Logistics

Chairman

Prof. Dr. Wael Kamel

Professor of Environmental Engineering,
College of Engineering, AASTMT

- 11:00 **The Role of Technical Services in the Logistics System
Environmental Management of the Ports of Green Eco-Friendly**
Prof. Dr. Mohamed Mehrem
Chemical Energy and Environmental Engineering Expert
- 11:20 **Examination of Different Green Ports Initiatives and Possible
Application to Egyptian Ports**
Capt. Al Moataz Bellah Farrag
Capt. Salah Farid
Lecturer, Maritime Safety Institute & Maritime Upgrading Studies -
AASTMT
- 11:40 **Optimizing Operating Cost for Controlling SO_x Emission**
Eng. Mohamed Walid Refae
Head of Training Engineer Department, Sea Training
Institute – AASTMT
- 12:00 **Session Discussion**
- 12:20 **Tea Break**

Session 7

Logistics and Supply Chain (3)

Chairman

Mr. Naeem Ibrahim El-Naeem
Director, King Abdelaziz Port, Dammam, KSA

- 12:40** Maximization of Economic Role in Egyptian Seaports within Integrated Logistic System
Mr. Mohamed Elbasiry – Dr. Eman El-Haddad
Head of Economical and Managerial Studies Dept. - MRCC, AASTMT
- 13:00** A Simulation Based Model for Berth Allocation & Quay Crane Assignment in Container Terminals
Capt. Mostafa A. Abdelhafez; Prof. Dr. Amr B. El-Tawil
Dean, Institute of Upgrading Studies, AASTMT
- 13:20** Cloud Computing in Logistics and Supply Chains: Opportunities and Threats
Eng. Maha Diwan
Project Manager, Integrated Solutions For Ports (ISFP)
- 13:40** Using Reliability Models to Improve Security Systems' Performance at Minimum Cost
Mr. Wael Farghaly; Dr. Abdel-Aziz M. Mohamed
Chief Executive Officer, Knowledge Towers Company
- 14:00** Session Discussion

Closing Session

Chairman

Prof. Dr. Ismail Abd El-Ghafar Ismail Farag

**President, AASTMT
Conference Chairman**

- 14:30** **Keynote Speech by**
Prof. Dr. Ismail Abd El-Ghafar Ismail Farag
- 15:00** **Proposed Recommendations**
- 15:30** **Lunch**

*Looking Forward to Seeing
You in our Next Conference*