



**Arab Academy**

for Science, Technology and Maritime Transport

The International Maritime Transport  
and Logistics Conference

**"MARLOG 14"**

## Artificial Intelligence Implementations

Towards Shaping the Future  
of the Digital World

**14**  
Mar  
**2025**



23-25 Feb, 2025  
Alexandria, Egypt

*Sponsorship Booklet*



The International Maritime Transport and Logistics Conference

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### About

#### The International Maritime Transport and Logistics Conference

With 13 years of experience of Marlog Conferences, it is noteworthy that MARLOG is now one of the most important International Conferences in the Middle East and North Africa organized by the Arab Academy for Science, Technology & Maritime Transport.

The conference provides a platform of international standards and perspectives by unique speakers with outstanding scientific experience.





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# Why Sponsor the Marlog 14 Conference ?

**MARLOG** is a platform where stakeholders from all sectors come together to discuss and address the most pressing challenges and opportunities facing the world such as innovation, sustainability, and climate change. Marlog Conference is a must-attend event, as It provides a chance to learn from the best, network with the most influential people, make a real difference in the industry, and engage with Decision-makers from governments and other authorities. Where you can learn about the latest trends and technologies in various disciplines, network with potential partners, meet with professionals from the industry, and with Academics from prestigious universities who present their research findings and share their knowledge with the industry.



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Scientific Partner



The World Association  
for Waterborne Transport  
Infrastructure (PIANC)

Academic Partner



EMERGENCY'S DIGITAL VISION  
DR. GIACOMINI  
University of Genoa, Italy



THE INTERNATIONAL UNIVERSITY  
OF LOGISTICS AND TRANSPORT  
(IUWTL)



STAFFORDSHIRE  
UNIVERSITY

Co Organizers

iaph



IWI  
International Waterway Institute



FUNDACIÓN  
VALENCIAPORT



Union for the Mediterranean  
Union pour la Méditerranée  
اتحاد من أجل المتوسط

APEC  
Asia-Pacific Economic Cooperation

Antwerp Flanders  
Port Training Center



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Sponsors



المنطقة الحرة بقصرالة  
MISURATA FREE ZONE

Diamond Sponsor

EGMPT

الهيئة العامة للغرفة التجارية  
والصناعية بمصر

Platinum Sponsor

FORTINET

Golden Sponsor

Autorità di Sistema Portuale del  
Mar Tirreno Settentrionale  
Raffaello Sanzio - Genova - Ancona - Ravenna - Gela - Livorno

Silver Sponsor







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## Marlog 13 in Numbers

Participants by  
Countries

**587** Participants

**32** Countries participated in the MARLOG 13 Conference:



Kuwait

Iraq

Jordan

UAE

USA

Slovenia

Romania

Greece

Spain

France



Sweden

Sudan

Malaysia

Kenya

Libya

Belgium

Italy

Yemen

Morocco

Poland

Albania



Germany

Singapore

Djibouti

China

Egypt

Lebanon

UK

India

Malta

Tunisia





Marlog 13 in Numbers

24 Universities



AASTU, Egypt



World Maritime University  
Sweden



University of Genoa, Italy



University of Southampton  
UK



University of Strathclyde  
UK



Egypt Japan University  
of Science and Technology



Dalian Maritime University  
China



University of Malta  
Malta



Ibn Tofail University  
Morocco



University of the Aegean  
Greece



Polytechnic University  
Romania



ETN Polytechnic University  
Spain



University of Načič  
Slovenia



University of Technology  
Malaysia UTM  
Malaysia



Technical University  
of Kenya (TUK)  
Kenya



Indian Maritime University  
India



Port Said University  
Egypt



Alexandria University  
Egypt



The International University  
of Logistics and Transport  
Poland



Università di Pisa  
Italy



## The International Maritime Technology Expo (MarTech)" 2025

The "International Maritime Technology Expo (MarTech)" 2025" targets local, regional and international companies working in the field of technology, innovation and the Maritime industry. The exhibition is considered one of the largest specialized exhibitions in Egypt, Arab Region and Africa. The Exhibition enables the opportunity for showing the state of the art technology developments in the field of maritime transport and logistics.





The International Maritime Transport and Logistics Conference

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# The International Maritime Technology Expo (MarTech)" 2025

## Exhibitors Profiles



## Sponsorship Qualities

Diamond Sponsor	Platinum Sponsor	Golden Sponsor	Silver Sponsor
10000 US\$	7500 US\$	4000 US\$	2000 US\$
			

Sponsorship Qualities	Diamond Sponsor	Platinum Sponsor	Golden Sponsor	Silver Sponsor
Present a case study within the conference realm.	●			
Contribution of the sponsor will be announced in the Opening Session.	●	●		
Exclusive catering.	●	●		
Advertising hanger in the conference hall and exhibition.	6	4	2	
Advertising in conference printed materials.	2 Pages	1 Page	½ Page	
Privilege of using conference logo to promote productions.	6 months	4 months	2 months	
Bags and free attendance invitations.	5	4	3	2
A discount on the MarTech 2025 Expo pavilions.	100%	50%	25%	15%

## Sponsorship Qualities

Sponsorship Qualities	Diamond Sponsor	Platinum Sponsor	Golden Sponsor	Silver Sponsor
Free Announcements on the MARLOG Mobile Application	●	●	●	●
Honoring in the opening ceremony.	●	●	●	●
Sponsor's logo and name on all publication's advertisements, and website*	●	●	●	●
Logo stamped on the ID's background**	●	●	●	●
Sponsor's publications inside conference bags and reception area.	●	●	●	●
Special thanks in conference booklet, and final conference visual report.	●	●	●	●
Distinguished Mention in the conference press releases.	●	●	●	●

\* Sponsor's Logo size, name, and advertising shall conform to the type of sponsorship and its relative size.

\*\*More details are provided in the sponsorship booklet

## Sponsorship Packages

### 1 Delegates Bags Sponsor: (750 \$)

- Sponsor Logo printed on bags.
- Sponsor Banner added inside the bags.
- Sponsor Logo added to the conference website.
- Short profile about the sponsor will be added to the conference website and the conference program.



### 2 Refreshment Breaks Sponsor: (650 \$)

- Announcement at the conference (before the refreshment breaks).
- Banner added in the exhibition area (refreshment drinks corner)
- Sponsor Logo added to the conference website.
- Short profile about the sponsor added to the conference website and the conference program.



### 3 Badges/ Name Tags Sponsor: (500 \$)

- Sponsor logo added to all name tags.
- Sponsor logo added to the conference website.
- Short profile about the sponsor added to the conference website and the conference program.







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# Sponsorship General Guidelines



## Marlog Venue & Sponsor Logos

MARLOG will be held at the Hilton Green Plaza Hotel  
(Alzahra Hall), Alexandria, Egypt  
(<https://g.page/HiltonAlexandriaGreenPlaza?share>)

- Logos will be added to the MARLOG Home page
- sponsors tab and all conference printed or E- Materials.
- A banner containing all sponsors' logos will be distributed and advertised on all MARLOG co-organizers and media partner websites.
- Sponsor logo, short bio, website link, and brochure have all been added to the sponsors' page on the MARLOG website



(please visit: <https://marlog.aast.edu/en/sponsors>.)

## Marlog Venue & Sponsor Logos

### Advertisement Hangers (Roll Ups)

- All hangers (roll-ups) could be placed at the entrance hall and the exhibition area.
- Any suitable material could be used.
- Size of the hangers is 2m x 80cm.
- Printing of banners is not included in the sponsorship packages.

### MARLOG Conference Free Invitations

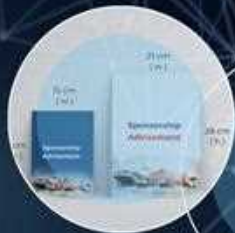
- According to the sponsorship type Names and job titles of the invitees should be sent one week prior to the conference.
- Accommodation is not included in the sponsorship packages (only upon request).



## Marlog Venue & Sponsor Logos

### Advertisement at the Conference Booklet

- Ad size according to the sponsorship type or as requested.
- Full A4 page (21 w X 28 h cm).
- Half A4 page (21 w x 15 h cm).
- Ad format should be CMYK format.



### MARLOG Conference Free Invitations

- All types of inserts or leaflets could be distributed in the conference bags.
- Inserts or leaflets should be sent one week prior to the conference.
- Number of inserts or leaflets should not exceed 200.
- Printing of flyers or inserts is not included in the sponsorship package.



## DIAMOND SPONSOR PACKAGE

### Session Format for the Diamond package



- The keynote speech on the first day.
- Presentation is a must, and it must be in the conference template.
- Each session contains three to five presentations and has a session chair who will run the session, present the speakers, and run the discussions.
- Each presentation is allocated 20 minutes.
- 10 minutes discussions will be allowed at the end of the session for all presentations.
- Presentation must be in the scope of the conference title and topics. (<https://marlog.aast.edu/en/topics>)
- presentation must be made in English.

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## MARLOG Logo and Website

MARLOG logo and website  
must be added to the sponsors'  
and exhibitors' web pages.



## MARLOG Brand Guidelines

Logo brand's main guidelines are as follows:

- No change in design is allowed.
- Use only the color pallet of the logo.
- No tilt (logo must be always used in a straight position).
- Could be used on any colored background.
- Could be used in any file format suitable.
- Could be used in any suitable size.



## Photography Videography

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- Photography/Videography Agency is hired by MARLOG multimedia center, and any special requirements could be applied after consulting with the marketing team.
- Sponsors may provide a short advertisement video to be added to the conference website upon request and played on all screens during the conference (with no extra fees) (In MP4 format).



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## Contact us

Conference : : conference@marlog.aast.edu  
: +20 -(0) 10 0600 9877  
: Fax :+20-(0)-3 56 22 915  
: http://marlog.aast.edu

Exhibition / Sponsor : : +20-(0) 12 2332 9275  
: +20-(0) 10 0600 9045  
: +20-(0) 10 0154 9753  
: +20-(0) 11 4080 9611  
: +20-(0)-3 48 65 087  
: EXT :256 / 287

Financial : : +20 (0) 10-0170 8899  
: Fax :+20-(0)-3 48 79 179



*We hear you.  
We're here for you.*

*Thank You*



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For registration please visit the conference website: <http://marlog.aast.edu>

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[marlog.aast.edu](http://marlog.aast.edu)

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