



**Arab Academy**  
for Science, Technology and Maritime Transport

The International Maritime Transport  
and Logistics Conference

## "MARLOG 14"

### Artificial Intelligence Implementations

Towards Shaping the Future  
of the Digital World.

9-14  
Marl  
2025

23-25 Feb, 2025  
Alexandria, Egypt

*Sponsorship Booklet*

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Mar 2025

The International Maritime Transport and Logistics Conference

## Artificial Intelligence Implementations

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# About

## The International Maritime Transport and Logistics Conference

With 13 years of experience of Marlog Conferences, it is noteworthy that MARLOG is now one of the most important International Conferences in the Middle East and North Africa organized by the Arab Academy for Science, Technology & Maritime Transport.

The conference provides a platform of international standards and perspectives by unique speakers with outstanding scientific experience.



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# Why Sponsor the Marlog 14 Conference ?

**MARLOG** is a platform where stakeholders from all sectors come together to discuss and address the most pressing challenges and opportunities facing the world such as innovation, sustainability, and climate change. Marlog Conference is a must-attend event, as it provides a chance to learn from the best, network with the most influential people, make a real difference in the industry, and engage with Decision-makers from governments and other authorities. Where you can learn about the latest trends and technologies in various disciplines, network with potential partners, meet with professionals from the industry, and with Academics from prestigious universities who present their research findings and share their knowledge with the industry.



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### Scientific Partner



The World Association  
for Waterborne Transport  
Infrastructure (PIANC)

### Academic Partner



UNIVERSITY OF ALBERTA  
EDMONTON, CANADA  
December 2025

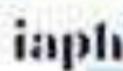


THE INTERNATIONAL  
FEDERATION  
OF UNIVERSITY  
STUDENTS  
IFUS



STAFFORDSHIRE  
UNIVERSITY

### Co Organizers



VADODARA  
PORT



International Maritime  
Organization  
IMO  
www.imo.org



APEC  
Asia-Pacific Economic  
Cooperation  
www.apec.org

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## Sponsors



Autonomo degli Affari  
Marittimi e delle Zone  
Portuali

Diamond Sponsor

**EGMPT**

Ente Gestore dei Porti  
Marittimi del Piemonte

Platinum Sponsor

**FORTINET**

Golden Sponsor

Autorità di Sistema Portuale del  
Mar Tirreno Settentrionale

Silver Sponsor



## Marlog 13 in Numbers

Participants by  
Countries

**587** Participants

**32** Countries participated in the MARLOG 13 conference



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### Marlog 13 in Numbers

Exhibition  
IME 2023

19 Companies



**EGMPT**  
Egyptian General Maritime Port Authority

 Fathom Metric

 FORTINET

 MED ports

 Oaseo

 ISO  
9001  
QUALITY  
MANAGEMENT  
SYSTEM



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## Marlog 13 in Numbers

24 Universities



DLR Berlin

**WMU**  
WORLD MARITIME UNIVERSITY



University of Western Ontario



University of Melbourne



University of Southampton



University of Strathclyde



University of Liverpool



University of Greenwich



University of Hull



University of Nottingham



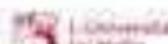
University of Malaya



University of Technology, Malaysia



Universiti Malaysia Sarawak



University of Malta  
Malta



University of the Fraser  
Valley



University of New Haven



University of Pannonia



University of Pisa



University of Potsdam



University of Regensburg



University of Salzburg



University of Tübingen



University of Twente



University of Valencia



University of Vienna  
Austria



Yildiz Technical University  
Turkey



Yıldız Technical University  
Turkey



University of Zaragoza  
Spain



University of Zaragoza  
Spain



University of Zaragoza  
Spain



University of Zaragoza  
Spain



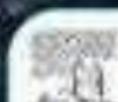
University of Zaragoza  
Spain



University of Zaragoza  
Spain



University of Zaragoza  
Spain



Scopus

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# The International Maritime Technology Expo (MarTech) 2025

The "International Maritime technology Expo (MarTech)" 2025" targets local, regional and international companies working in the field of technology, innovation and the Maritime industry. The exhibition is considered one of the largest specialized exhibitions in Egypt, Arab Region and Africa. The Exhibition enables the opportunity for showing the state of the art technology developments in the field of maritime transport and logistics.



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# The International Maritime Technology Expo (MarTech) 2025

## Exhibitors Profiles



# Sponsorship Qualities

Diamond Sponsor	Platinum Sponsor	Golden Sponsor	Silver Sponsor
30000 USD	7500 USD	4000 USD	2000 USD

## Sponsorship Qualities

Present or case study within the conference rooms.



Contribution of the sponsor will be announced in the Opening Session.



Exclusive catering.



Advertising banner in the conference hall and exhibition.



Advertising in conference printed materials.



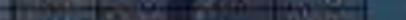
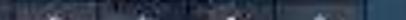
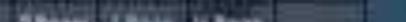
Privilege of using conference logo to promote products.



Single and free attendance invitations.



A discount on the Markets 2025 Expo pavilions.



# Sponsorship Qualities

Sponsorship Qualities

Sponsor Type	Platinum Sponsor	Gold Sponsor	Silver Sponsor	Bronze Sponsor	Corporate Partner
Free Announcements on the MARLOG Mobile Application.	●	●	●	●	
Honoring in the opening ceremony.	●	●	●	●	
Sponsor's logo and name on all publications, advertisements, and website*.	●	●	●	●	
Logo displayed on the ID badge background.	●	●	●	●	
Sponsor's publications inside conference bags and reception area.	●	●	●	●	
Special thanks in conference booklet, and final conference visual report.	●	●	●	●	
Distinguished Mention in the conference press releases.	●	●	●	●	

\* Sponsor's logo size, name, and advertising shall conform to the type of sponsorship and its relative size.  
Please details are provided in the sponsorship booklet.

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## Sponsorship Packages

1

- Sponsor Logo printed on bags.
- Sponsor Banner added inside the bags.
- Sponsor Logo added to the conference website.
- Short profile about the sponsor will be added to the conference website and the conference program.



2

- Announcement at the conference (before the refreshment break)
- Banner added in the exhibition area (refreshment drinks corner)
- Sponsor logo added to the conference website
- Short profile about the sponsor added to the conference website and the conference program.



3

- Sponsor logo added to all name tags.
- Sponsor logo added to the conference website
- Short profile about the sponsor added to the conference website and the conference program.



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# Sponsorship General Guidelines

SPONSOR



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### Marlog Venue & Sponsor Logos

MARLOG will be held at the Hilton Green Plaza Hotel  
(Alazhar Hall, Alexandria, Egypt)  
(<https://g.page/HiltonAlexandriaGreenPlazaShare>)

- Logos will be added to the MARLOG Home page sponsors tab and all conference printed or E. Materials.
- A banner containing all sponsors' logos will be distributed and advertised on all MARLOG co-organizers and media partner websites.
- Sponsor logo, short bio, website link, and brochure have all been added to the sponsor's page on the MARLOG website



(please visit: <https://marlog.aast.edu/en/sponsors/>)

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## Marlog Venue & Sponsor Logos

### Advertisement Hangers (roll-ups)

- All hangers (roll-up) could be placed at the entrance hall and the exhibition area.
- Any suitable material could be used.
- Size of the hangers is 2m x 0.80m.
- Printing of banners is not included in the sponsorship packages.

### MARLOG Conference Free Invitations

- According to the sponsorship type Name and job titles of the invitees should be sent one week prior to the conference.
- Accommodation is not included in the sponsorship packages (only upon request).



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## Marlog Venue & Sponsor Logos

### Advertisement at the Conference Bundles

- Ad size according to the sponsorship type or as requested.
- Full A4 page (21 w X 29 h cm).
- Half A4 page (21 w. X 15 h cm).
- Ad format should be CMYK - format.

### MARLOG Conference Free Invitations

- All types of inserts or leaflets could be distributed in the conference bags.
- Inserts or leaflets should be sent one week prior to the conference.
- Number of inserts or leaflets should not exceed 200.
- Printing of flyers or inserts is not included in the sponsorship package.



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## DIAMOND SPONSOR PACKAGE

### Session Format for the Diamond package



- The keynote speech on the first day
- Presentation is a must, and it must be in the conference template.
- Each session contains three to five presentations and has a session chair who will run the sessions, present the speakers, and run the discussions.
- Each presentation is allocated 20 minutes
- 10 minutes discussions will be allowed at the end of the session for all presentations.
- Presentation must be in the scope of the conference title and topics. (<https://marlog.ae/submit-topics>)
- presentation must be made in English.

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## MARLOG Logo and Website

MARLOG logo and website must be added to the sponsors' and exhibitors' web pages.

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## MARLOG Brand Guidelines

Logo brand's main guidelines are as follows:

- No change in design is allowed.
- Use only this color palette of the logo.
- No tilt (logo must be always used in a straight position).
- Could be used on any colored background.
- Could be used in any file format suitable.
- Could be used in any suitable size.

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### Photography Videography

Photography/Videography Agency is based by MAROC multimedia center, and any special requirements could be added after consulting with the marketing team.

Sponsor may provide a short advertisement video to be added to the conference website upon request and played on all screens during the conference (with no extra feed fee MINI format).



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## Contact us

Conference : conference@marlog.aost.edu

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Fax: +20-(0)-3 56 22 918

<http://marlog.aost.edu>

Exhibition / Sponsor:

+20-(0) 12 2332 9275

+20-(0) 10 0600 9045

+20-(0) 10 0154 9753

+20-(0) 11 4080 9611

+20-(0) 3 46 83 087

EXT: 256 / 287

Financial : +20-(0) 10 0170 8899

Fax: +20-(0) 3 46 79 179

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We have you.  
We've been for you.

Thank You



For registration please visit the conference website: <http://malog.aac.tu.edu>



[malog.aac.tu.edu](http://malog.aac.tu.edu)

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