



Arab Academy
for Science , Technology and Maritime Transport



The International Maritime Transport
and Logistics Conference

Sponsorship Booklet

Marlog 13

Towards _____
**Smart Green Blue
Infrastructure**

3 - 5 March 2024

■ Hilton Green Plaza Hotel - Alexandria, Egypt

About

The International Maritime Transport and Logistics Conference

With 12 years of experience of Marlog Conferences, it is noteworthy that MARLOG is now one of the most important International Conferences in the Middle East and North Africa organized by the Arab Academy for Science, Technology & Maritime Transport.

The conference provides a platform of international standards and perspectives by unique speakers with outstanding scientific experience.

Marlog Conference



Why Sponsor the **Marlog 13** Conference ?

MARLOG is a platform where stakeholders from all sectors come together to discuss and address the most pressing challenges and opportunities facing the world such as innovation, sustainability, and climate change. Marlog Conference is a must-attend event, as It provides a chance to learn from the best, network with the most influential people, make a real difference in the industry, and engage with Decision-makers from governments and other authorities. Where you can learn about the latest trends and technologies in various disciplines, network with potential partners, meet with professionals from the industry, and with Academics from prestigious universities who present their research findings and share their knowledge with the industry.



Sponsoring The Marlog 13 Conference gives you:

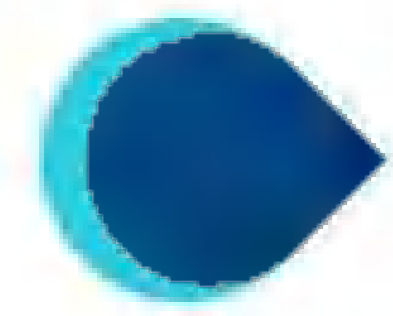
- Enhanced vendor relationships with influential Governmental and Non - Governmental Maritime and ports players.
- Update the industry and highlight new products or services offering
- Excellent regional and international networking opportunities.
- Valuable exposure and significant commercial benefits



Marlog 12

Sustainable & Innovative Technology

Towards a Resilient Future



Scientific Partner



The World Association for Waterborne Transport Infrastructure (**PIANC**)



Academic Partner



UNIVERSITÀ DEGLI STUDI DI GENOVA
University of Genoa, Italy.

Main Sponsor :

The National Telecom Regulatory Authority (NTRA)



NTRA

National Telecom Regulatory Authority
الجهة الوطنية لتنظيم الاتصالات

Silver Sponsor



Platinum Sponsors



المنطقة الحرة بمصراتة
MISURATA FREE ZONE

National Marine Dredging Company



شركة الجرافات
البحرية الوطنية
NMDC

NPCC

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Chevron



Golden Sponsors

Fortinet for Cyber Security Solution

FORTINET®

Participants by Countries

587 Participants

Sweden



Germany



Sudan



Kuwait



Iraq



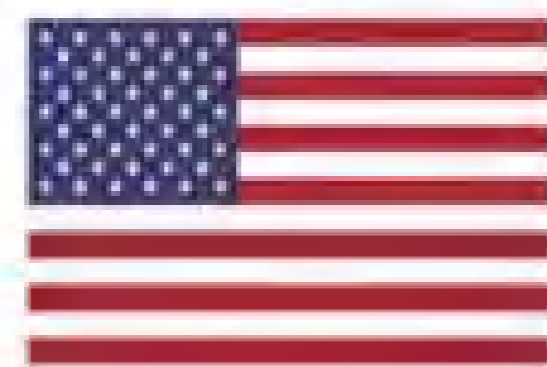
Jordan



United Arab Emirates



The United States of America



Slovenia



Romania



Greece



Spain



France



Kingdom of Saudi Arabia



Algeria



Libya



Belgium



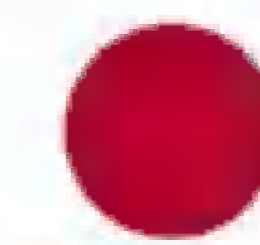
Italy



Denmark



Japan



Marlog 12

Sustainable & Innovative Technology

Towards a Resilient Future



Exhibition IME 2023



شركة الجرافات
البحرية الوطنية
NMDC

NPCC

NMDC GROUP



Co-Organizers



International Association of Ports and Harbors (IAPH)



MEDPorts Association



Global Shipping Think Tank Alliance
全球航运智库联盟



Union pour la Méditerranée
Union for the Mediterranean
الإتحاد من أجل المتوسط

Union for the Mediterranean (UfM)



Antwerp/Flanders Port Training Center



FUNDACIÓN VALENCIAPORT
Valencia Port Foundation



Academic & Scientific Partners



 **PIANC**
The World Association for Waterborne
Transport Infrastructure

QR code



 **UNIVERSITÀ DEGLI
STUDI DI GENOVA**

QR code



 **THE INTERNATIONAL UNIVERSITY
OF LOGISTICS AND TRANSPORT
IN WROCLAW**

QR code



 **STAFFORDSHIRE
UNIVERSITY**

QR code

The International Maritime EXPO



Exhibitors Profiles

- Cargo Handling Equipment.
- Ship building Industry.
- Marine Technology
- Dredging Technology.
- Ports and Ships Security Equipment.
- Navigational and Safety Equipment.
- Ports and Ships Services.
- Banks and Financial Services.
- Maritime Insurance Services.
- Port Simulation.
- Information and Communications Technology in Ports.
- Port Operation Equipment
- IT Applications in Ports.

The Exhibitions provides an excellent opportunity to show latest technology and innovations related to Maritime Transport.

Every year, the conference hosts the International Maritime EXPO (IME), which is attended by local, regional and international companies working in maritime transport, logistics, financing, information technology and infrastructure, as it is considered one of the largest specialized exhibitions in Egypt, Arab and Mediterranean Countries.

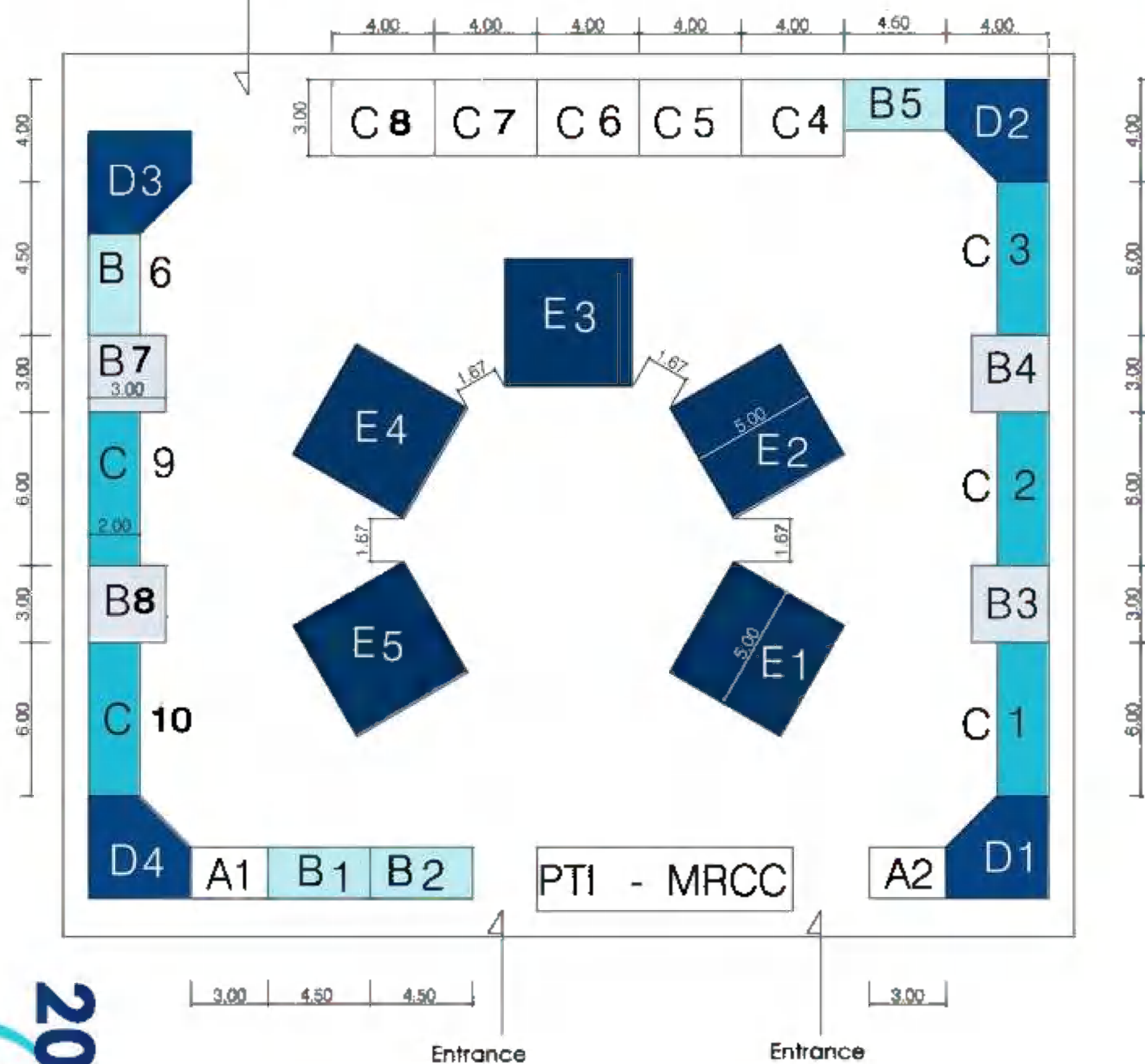
Exhibition Fees

Model	Area	EGP Price (Egyptians)	US \$ Price (non-Egyptians)
A	6.00 m ²	10.000 EGP	2.000 US\$
B	9.00 m ²	15.000 EGP	2.500 US\$
C	12.00 m ²	20.000 EGP	3.000 US\$
D	15.00 m ²	20.000 EGP	3.000 US\$
E	25.00 m ²	40.000 EGP	4.250 US\$

Conference Booklet Advertisement Prices:

Number of pages	EGP Price (Egyptians)	US \$ Price (non-Egyptians)
Half Page	4000 EGP	350 US\$
Full Page	5000 EGP	500 US\$
Two Pages	6000 EGP	750 US\$

The Exhibition IME 2024



Sponsorship Qualities

Diamond Sponsor

Platinum Sponsor

Golden Sponsor

Silver Sponsor

10000 US\$

7000 US\$

3500 US\$

2000 US\$



Sponsorship Qualities	Diamond Sponsor	Platinum Sponsor	Golden Sponsor	Silver Sponsor
A chance of presenting a case study within the realm covered by the conference through one of its sessions.	<input checked="" type="checkbox"/>			
The sponsor shall have a distinguished position in the press conference, which will inaugurate that important conference and shall be announced in the newspapers.	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>		
Contribution of the sponsor will be announced in the press conference.	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>		
Exclusive catering.	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>		
Putting an advertising hanger for the sponsor in the conference hall and exhibition.	6	4	2	

Sponsorship Qualities



Sponsorship Qualities	Diamond Sponsor	Platinum Sponsor	Golden Sponsor	Silver Sponsor
Advertising in the Conference printed materials.	2 Pages	1 Pages	1/2 Pages	
The sponsor entertains the privilege of using the conference logo to promote his productions.	6 Months	4 Months	2 Months	
The sponsoring company will get bags and free invitations for the conference.	5	5	2	2
A discount on pavilions when wishing to take part in the accompanying exhibition of the conference, while showing your logo inside the exhibition's hall.	100%	50%	25%	10%
Honoring, under the auspices of his excellency the Secretary General of the League of Arab States, and his excellency Minister of Transport in the opening ceremony.	✓	✓	✓	✓

Sponsorship Qualities



Sponsorship Qualities	Diamond Sponsor	Platinum Sponsor	Golden Sponsor	Silver Sponsor
Showing the sponsor's logo and his name on all publications and advertisements of the conference and the website. The size of the logo, the sponsor's name, his media and advertising contribution shall conform to the type of sponsorship and its relative size.	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
The sponsor's logo will be stamped on the back of the participants and organizers' IDs, and the size of the logo conforms to the type of sponsorship.	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Distributing the sponsor's publications inside the participants' bags and at the reception area in the conference's location.	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Special thanks to your company in the exhibition's catalogue, and a final visual report on the conference.	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>

Sponsorship Packages

1

Delegates Bags Sponsor : (1250 \$)

- Sponsor Logo printed on bags.
- Sponsor Banner added inside the bags.
- Sponsor Logo added to the conference website.
- Short profile about the sponsor will be added to the conference website and the conference program.



2

Refreshment Breaks Sponsor: (1000 \$)

- Announcement at the conference (before the refreshment breaks)
- Banner added in the exhibition area (refreshment drinks corner)
- Sponsor Logo added to the conference website
- Short profile about the sponsor added to the conference website and the conference program.



3

Badges/ Name Tags Sponsor: (500 \$)



- Sponsor logo added to all name tags.
- Sponsor logo added to the conference website
- Short profile about the sponsor added to the conference website and the conference program.





Sponsorship General Guidelines



Marlog Venue & Sponsor Logos

MARLOG will be held at the Hilton Green Plaza Hotel
(Alzahra Hall), Alexandria, Egypt
(<https://g.page/HiltonAlexandriaGreenPlaza?share>)



- Logos will be added to the MARLOG Home page
- sponsors tab and all conference printed or E- Materials.
- A banner containing all sponsors' logos will be distributed and advertised on all MARLOG co-organizers and media partner websites.
- Sponsor logo, short bio, website link, and brochure have all been added to the sponsors' page on the MARLOG website (please visit: <https://marlog.aast.edu/en/sponsors>.)

Advertisement Hangers (Roll Ups)

- All hangers (roll-ups) could be placed at the entrance hall and the exhibition area.
- Any suitable material could be used.
- Size of the hangers is 2m x 80cm.
- Printing of banners is not included in the sponsorship packages.

MARLOG Conference Free Invitations

- According to the sponsorship type Names and job titles of the invitees should be sent one week prior to the conference.
- Accommodation is not included in the sponsorship packages (only upon request).



Advertisement at the Conference Booklet

- Ad size according to the sponsorship type or as requested.
- Full A4 page (21 w X 28 h cm).
- Half A4 page (21 w x 15 h cm).
- Ad format should be CMYK format.



Inserts or Leaflet

- All types of inserts or leaflets could be distributed in the conference bags.
- Inserts or leaflets should be sent one week prior to the conference.
- Number of inserts or leaflets should not exceed 200.
- Printing of flyers or inserts is not included in the sponsorship package.



Session Format for the Diamond package

- The keynote speech on the first day.
- Presentation is a must, and it must be in the conference template.
- Each session contains three to five presentations and has a session chair who will run the session, present the speakers, and run the discussions.
- Each presentation is allocated 20 minutes.
- 10 minutes discussions will be allowed at the end of the session for all presentations.
- Presentation must be in the scope of the conference title and topics. (<https://marlog.aast.edu/en/topics>)
- presentation must be made in English.



MARLOG Logo and Website

MARLOG logo and website must be added to the sponsors' and exhibitors' web pages.

MARLOG Brand Guidelines

Logo brand's main guidelines are as follows:

- No change in design is allowed.
- Use only the color pallet of the logo.
- No tilt (logo must be always used in a straight position).
- Could be used on any colored background.
- Could be used in any file format suitable.
- Could be used in any suitable size.



Photography / Videography

- Photography/Videography Agency is hired by MARLOG multimedia center, and any special requirements could be applied after consulting with the marketing team.
- Sponsors may provide a short advertisement video to be added to the conference website upon request and played on all screens during the conference (with no extra fees) (In MP4 format).





Thank You

13th Marlog 2024



Contact us :

Conference : : conference@marlog.aast.edu
: +20 -(0) 10 0600 9877
: Fax :+20-(0)-3 56 22 915
: http://marlog.aast.edu

Exhibition / Sponsor : : +20-(0) 12 2332 9275
: +20-(0) 10 0600 9045
: +20-(0) 10 0154 9753
: +20-(0) 11 4080 9611
: +20-(0)-3 48 65 087
: EXT :256 / 287

Financial : : +20 (0) 10 0170 8899
: Fax :+20-(0)-3 48 79 179

